

**Application Form****Profile**

Joseph

First Name

M

Middle  
Initial

Carioti

Last Name

Email Address

Home Address

Suite or Apt

City

State

Postal Code

**What district do you live in? \***☒ District 5

Mobile:

Primary Phone

Alternate Phone

Cranky Al's

Employer

Owner

Job Title

**Please look at the vacancy page before applying. Some Boards, Committees and Commissions have requirements that they are looking for in an applicant, such as specific skills or member types such as Adult or Student.**

**The Vacancy page can be found here:**

**[VACANCIES](#)**

**Which Boards would you like to apply for?**

East Tosa Business Improvement District (BID) Board: Submitted

Question applies to East Tosa Business Improvement District (BID) Board

**Please note the following requirements for membership on the East Tosa Business Improvement District (BID) Board:**

- 1)** If an applicant is not a Wauwatosa resident within the Tosa East Towne, Inglewood Heights, Pabst Park, Olde Hillcrest, or Washington Heights neighborhoods, the applicant must own property or operate a business within the BID
- 2)** If an applicant does not own property or operate a business within the BID, they need to be a Wauwatosa resident within the Tosa East Towne, Inglewood Heights, Pabst Park, Olde Hillcrest, or Washington Heights neighborhoods

Question applies to East Tosa Business Improvement District (BID) Board

**Please select which of the following applies to your status with the East Tosa Business Improvement District: \***

- ☒ Commercial Property Owner
- ☒ Business Owner

Question applies to East Tosa Business Improvement District (BID) Board

**If you are a property owner (residential or commercial) within the East Tosa BID, please provide the address of your property.**

6901 West North Ave

Question applies to East Tosa Business Improvement District (BID) Board

**If you are a business owner within the East Tosa BID, please provide the address of your business.**

Cranky Al's

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## **Why are interested in joining this Board, Committee or Commission?**

[Resume\\_.pdf](#)

Upload a Resume

If you have issues uploading your resume, email it to Misty Richey at [mrichey@wauwatosa.net](mailto:mrichey@wauwatosa.net)


If you need to send your resume separately, complete the remainder of the application, save it, and we will submit both the application and resume for you.

## **Please tell us about yourself and why you want to serve.**

I am interested in serving on the BID board because I genuinely care about the North Avenue community and its long-term success. Cranky's has been a staple on North Avenue for 25 years, and during that time I have seen firsthand how important a strong, vibrant business district is—not just for business owners, but for residents and visitors as well. I am invested in the continued growth, safety, and appeal of North Avenue, and I want to contribute my experience, perspective, and commitment to helping both the community and fellow businesses thrive.

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## **Demographics**

  
Date of Birth

Once you submit your application, check [here](#) for the Common Council agenda that has your appointment or reappointment. It may be possible that it will be on future agendas and not on the next upcoming meeting date agenda. This will be how you know if you have been appointed or reappointed.

Joseph Carioti

Owner & Operator | Commercial Property Owner | Industry Leader

North Avenue, Wisconsin

## **Professional Summary**

Established business owner and commercial property holder with over 25 years of experience contributing to the economic vitality of North Avenue. Proven leader within the Wisconsin baking industry, with extensive board and governance experience. Deeply committed to community development, small business success, and the long-term growth and sustainability of local commercial districts.

## **Professional Experience**

Owner

Cranky Al's — North Avenue

2025–Present

- Owner of a longstanding bakery and food service institution serving the North Avenue community
- Responsible for strategic direction, financial oversight, and long-term business planning
- Continued stewardship of a well-established neighborhood brand and community staple

Operator

Cranky Al's— North Avenue

2010–2025

- Managed day-to-day operations for 15 years, including staffing, production, budgeting, and customer experience
- Led operational growth while maintaining consistency, quality, and strong community ties
- Actively supported neighboring businesses and contributed to a vibrant business district

## **Commercial Property Ownership**

Owner

6831 West North Avenue (Nobleman Property)

Owner

6901 West North Avenue (Cranky Al's Building)

- Owner and steward of multiple commercial properties on North Avenue
- Committed to responsible property management and long-term neighborhood stability
- Invested in maintaining and enhancing the physical and economic environment of the district

## **Leadership & Board Experience**

President

Wisconsin Bakers Association

2018–Present

- Provide strategic leadership to a statewide trade association representing bakery professionals
- Advocate for industry best practices, business sustainability, and workforce development
- Collaborate with board members and stakeholders to guide organizational direction and policy

Board of Directors

Valley Bakers Cooperative

2017–2025

- Served on the board of a regional cooperative supporting independent bakeries
- Participated in governance, financial oversight, and strategic planning
- Supported initiatives aimed at strengthening member businesses

## **Core Competencies**

- Board Governance & Leadership

- Small Business Operations
- Commercial Property Ownership & Management
- Financial Oversight
- Community & Stakeholder Engagement
- Strategic Planning & Long-Term Investment