15.14.250 Special purpose research park planned development district.

- A. Each occupant shall submit copies of sign plans to the "Milwaukee Regional Innovation Center/Project and Architectural Review Committee" ("MRIC/PARC") for approval prior to applying for to the city for a sign permit. If approved by MRIC/PARC, two copies of the approved signed plans shall be submitted to the city upon application for a sign permit. No additional design review approval shall be required for any sign in the research park district which has been approved by MRIC/PARC.
- B. Total Amount of Signage Allowed.
 - Individual wall signs are subject to Section 15.14.400 if approved by MRIC/PARC, but not to exceed one
 hundred twenty square feet total on any building, or one hundred square feet on each street frontage
 for buildings having frontage on more than one street.
 - 2. Each business premises located on the ground floor of MTCB shall be entitled to an identification sign.
 - 3. Tenant, directional, and information signs shall be as approved by the MRIC/PARC.
 - 4. Monument signs may be a maximum of twelve feet in height.
 - 5. Monument signs shall be set back a minimum of five feet from front or side lot line.
 - 6. Monument signs may be illuminated.

(Ord. O-01-14 § 1, 2001)

(Ord. No. O-11-11, §§ I, II, 9-20-2011; Ord. No. O-16-06, pt. XX, 4-5-2016; Ord. No. O-16-32, § I, 9-20-16)

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