



# Wauwatosa, WI

## Tourism Commission

### Meeting Agenda

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Wednesday, May 13, 2026

12:00 PM

Committee Room #2 and Zoom:  
<https://servetosa.zoom.us/j/87081279202>,  
Meeting ID 870 8127 9202

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#### Regular Meeting

#### HYBRID MEETING INFORMATION

Members of the public may observe and participate in the meeting in-person or via Zoom at the link above. To access the Zoom meeting via phone, call 1-312-626-6799 and enter the Meeting ID.

#### CALL TO ORDER

#### ROLL CALL

#### APPROVAL OF MINUTES

1. Review and possible approval of March 11, 2026 minutes [26-0883](#)

#### NEW BUSINESS

1. Introduction of Alder Derek Collins [26-0882](#)
2. Review of hotel feedback on proposed Opportunity Fund and Replenishment Guidelines; Consideration of Policy adoption [26-0884](#)
3. Update on ART 64 and request Commission consider attending and/or volunteering at this year's event. [26-0885](#)
4. Update on Discover Wauwatosa's LinkedIn channel and request for Commission support. [26-0887](#)
5. Introduction of possible tDORA ordinance and request for Commission support. [26-0888](#)
6. Discussion of possible increase in hotel/motel tax rate and request for Commission support. [26-0889](#)

#### ADJOURNMENT

##### NOTICE TO PERSONS WITH A DISABILITY

Persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (414) 479-8917 or send an email to [tclerk@wauwatosa.net](mailto:tclerk@wauwatosa.net), with as much advance notice as possible.



# Wauwatosa, WI

## Staff Report

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**File #:** 26-0883

**Agenda Date:** 5/13/2026

**Agenda #:** 1.

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Review and possible approval of March 11, 2026 minutes



# Wauwatosa, WI

## Staff Report

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**File #:** 26-0882

**Agenda Date:** 5/13/2026

**Agenda #:** 1.

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Introduction of Alder Derek Collins



# Wauwatosa, WI

## Staff Report

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**File #:** 26-0884

**Agenda Date:** 5/13/2026

**Agenda #:** 2.

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Review of hotel feedback on proposed Opportunity Fund and Replenishment Guidelines; Consideration of Policy adoption



# Wauwatosa, WI

## Staff Report

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**File #:** 26-0885

**Agenda Date:** 5/13/2026

**Agenda #:** 3.

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Update on ART 64 and request Commission consider attending and/or volunteering at this year's event.



# Wauwatosa, WI

## Staff Report

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**File #:** 26-0887

**Agenda Date:** 5/13/2026

**Agenda #:** 4.

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Update on Discover Wauwatosa's LinkedIn channel and request for Commission support.



# Wauwatosa, WI

## Staff Report

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**File #:** 26-0888

**Agenda Date:** 5/13/2026

**Agenda #:** 5.

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Introduction of possible tDORA ordinance and request for Commission support.



# Wauwatosa, WI

## Staff Report

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**File #:** 26-0889

**Agenda Date:** 5/13/2026

**Agenda #:** 6.

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Discussion of possible increase in hotel/motel tax rate and request for Commission support.