



CITY OF WAUWATOSA  
MEMO

To: **Transportation Affairs Committee**

From: **Michael May, Senior Civil Engineer – Traffic & Transportation**

Date: **June 8, 2023**

Subject: **Request to Modify Parking Regulations on the East Side of 68<sup>th</sup> Street South of Milwaukee Avenue**

---

**A. Issue**

On-street parking is currently prohibited by ordinance along the east side of 68<sup>th</sup> Street south of Milwaukee Avenue. A property owner has requested lifting on-street parking prohibitions to accommodate customers.

**B. Background/Options**

Parking is prohibited at all times by ordinance on the east side of 68<sup>th</sup> Street from Milwaukee Avenue to State Street. A bus stop had previously been located just south of the corner of 68<sup>th</sup> Street & Milwaukee Avenue. Bus stops require parking prohibitions 80-feet upstream of the such sign. The bus stop is no longer located at this corner and the extent of parking prohibitions is no longer necessary.

The owner of the commercial building at 1536/1540 North 68<sup>th</sup> Street is a CPA. A part of his business is tax preparation services. The property does not have an off-street parking space available. The owner requested that we allow on-street parking in front of his business.

A successful 90-day trial has been completed. The 90-day trial included 2-hour parking 8:00AM to 6:00PM Monday-Friday, and allowed parking at all other times, from approximately 73-feet south of Milwaukee Avenue to approximately 125-feet south of Milwaukee Avenue. Staff is recommending codifying parking changes as shown in the attached exhibit and summarized as follows.

- Eliminate the “no parking anytime” prohibition that exists along the east side of 68<sup>th</sup> Street from approximately 73-feet south of Milwaukee Avenue to approximately 125-feet south of Milwaukee Avenue.
- Create 2-hour parking 8:00AM to 6:00PM Monday-Friday along the east side of 68<sup>th</sup> Street from approximately 73-feet south of Milwaukee Avenue to approximately 125-feet south of Milwaukee Avenue.

This change will provide approximately two on-street parking spaces within a 52-foot parking zone.

**C. Strategic Plan (Area of Focus)**

Priority 1: Economic Development and Financial Resilience, Goal 3 – Promote and support local businesses and anchor institutions

**D. Fiscal Impact**

Minor expenses for in-house creation and installation of signs as well as removal of existing signs where applicable. Existing sign budget will accommodate these expenses.

**E. Recommendation**

Codify the changes outlined in section B and shown on the attached exhibit.



Proposed 2-Hour  
8:00AM to 6:00PM  
Monday-Friday

68th, South of Milwaukee

City of  
**Wauwatosa**

