

Application Form

Profile

Matt Wicker
First Name Middle Initial Last Name

[Redacted] Email Address

[Redacted] Home Address Suite or Apt

[Redacted] City [Redacted] State [Redacted] Postal Code

What district do you live in? *

☒ District 4

[Redacted] Primary Phone [Redacted] Alternate Phone

Waterloo Sparkling Water VP of Sales
Employer Job Title

Please look at the vacancy page before applying. Some Boards, Committees and Commissions have requirements that they are looking for in an applicant, such as specific skills or member types such as Adult or Student.

The Vacancy page can be found here:

[VACANCIES](#)

Which Boards would you like to apply for?

Civic Celebration Commission: Submitted

Interests & Experiences

Please tell us about yourself and why you want to serve.

[MattWicker2024.pdf](#)
Upload a Resume

Why are you interested in joining this Board or Commission?

To conserve the celebrations of Memorial Day and July 4th as well as other community events. Attached resume highlights companies I've worked with. More details available if necessary.

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity *

☒ Caucasian/Non-Hispanic

Gender *

☒ Male

Sexual Orientation *

☒ Straight/Heterosexual

01/20/1975

Date of Birth

Matt Wicker

Profile

- Self-motivated, energetic sales leader with years of success in the sale of consumer packaged goods throughout the U.S. specializing in the natural foods area.
 - Seeking Vice President position with a reputable consumer packaged goods to engage and lead towards and exceed company goals
 - **Strengths:** building engaged team, key account experience, broker management skills, creative, organized, enthusiastic, team player, excellent communication and negotiation skills.
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Waterloo Sparkling Water **Austin, TX (Corporate HQ)** **Oct 2020 to present: Wauwatosa, WI**

Vice President: October 2020 to present

Amy's Kitchen, Inc. Petaluma, CA (Corporate Headquarters) June 2006 to Oct 2020: Milwaukee, WI

Director of Sales; 2019 to October 2020

Central Division Manager; 2015 to 2019

Central Region Manager; 2006 - 2015

The Spice Hunter, Inc. San Luis Obispo, CA (Corporate HQ) 2004 to 2006: Milwaukee, WI

Central Region Sales Manager

Bay Valley Foods ~ formerly **Dean Specialty Foods**

Chicago, IL (Corporate Headquarters)

Sales Manager/Retail Operations Manager

1999 to 2001: Green Bay, WI

2001 to 2004: Chicago, IL

Education

Bachelor of Business Administration, 1998

Majors: Marketing and Human Resources

University of Wisconsin Oshkosh, Oshkosh, WI

Computer Skills

- Skilled in Microsoft suite, AC Nielsen, and various grocery retailer platforms