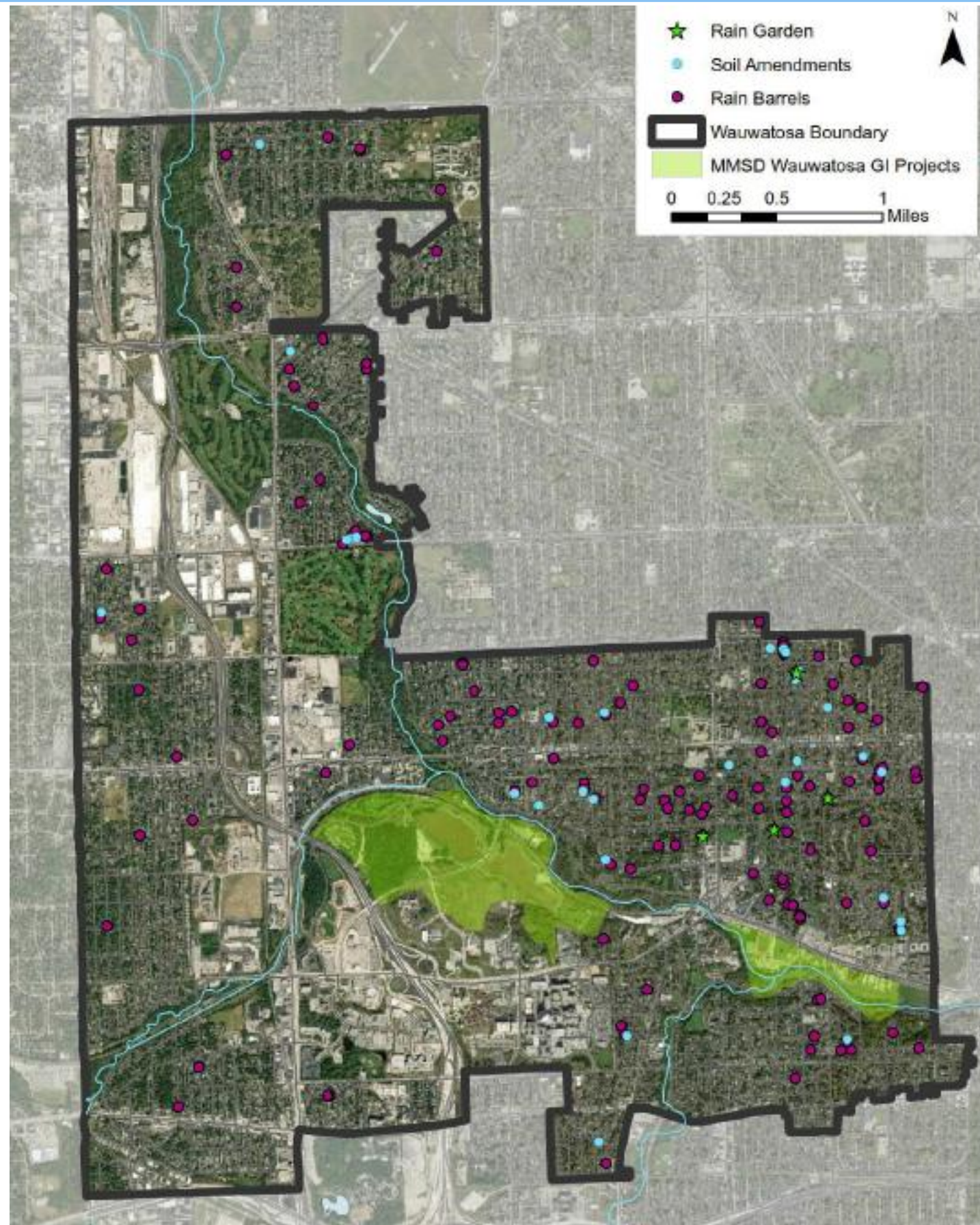


# WAUWATOSA GREEN SUMMER 2026



# Tosa Green Summer - 2018



## MMSD's Neighborhood Outreach and Green Infrastructure Installation - Suburban

- 5 house parties
- 6 community events
- Database of 315 residents
- 187 Rain Barrels
- 4 rain gardens
- 32,000 sq ft soil amendments
- Facebook page with 165 followers/11,000 interactions
- Public planting at Kneeland-Walker House
- Public art – screen printing at Farmers Market

# GREEN SUMMER RECIPE FOR SUCCESS

**COMMUNICATION**  
**OUTREACH**  
**INSTALLATION**

*The Green Summer program is an OUTREACH effort  
disguised as a rain barrel program!*

# Project Approach

Build on past successes with focus on three fronts

- Communication
- Outreach
- Installation

Incorporate Lessons Learned and take advantage of early start

- Libraries are great partners.
- Schools may help us reach young families.
- Host a rain garden workshop while MMSSD plant sale is open.



# Installation – Rain Barrels



FREE Rain barrels for residents

- Rain barrels available at a workshop
- Install for residents, with a focus on inviting neighbors



# Installation – Rain Gardens



FREE Rain gardens for residents

- Early rain garden workshop
- FREE garden kit from MMSD plant sale to workshop participants
- Will offer “Rain Garden Walkabouts”
- Plant/install rain gardens for residents

Possible public installation TBD

# Installation – Trees



FREE Trees available for residents

- Will likely host a Tree workshop
- Will offer “Tree Walkabouts”
- Plant/install trees for residents
- Likely tree “giveaway” at event(s), such as Farmers Market

Big Plant - Concurrent large-scale effort



# Communication – Wauwatosa

## Green Summer communication

- Landing page/sign up
- Project e-blasts
- Phone/text/emails/Facebook page
- Brochure/flyer/business card

## Partner with City

- Sustainability Committee
- Staff and leadership interest and support
- Known and trusted communication channels
  - NAC emails
  - City Facebook presence
  - Other active Tosa social media groups (such as Tosa Rocks Facebook page)

## **BROWN DEER** **GREEN SUMMER**

### Brown Deer Green Summer 2025

FREE Workshops, and a limited supply of Rain Barrels and Rain Gardens  
Sponsored by the Milwaukee Metropolitan Sewerage District (MMSD). <https://mmsd.com/>

MMSD's Fresh Coast Team is in Brown Deer this summer to help you become part of the stormwater solution in Brown Deer. We're going to host informative workshops, install rain barrels, and plant rain gardens for Brown Deer residents for FREE all summer long. SUPPLIES ARE LIMITED; please click NEXT on the bottom of this page and provide your contact information to get on our Green Summer list! We will then share information about how to attend a FREE workshop and how to get your FREE rain barrel or other green infrastructure. <https://www.freshcoastguardians.com/>

<https://tinyurl.com/BrownDeer2025>

Above is an  
**EXAMPLE from LAST SUMMER**

# Outreach – Wauwatosa

## Early outreach

- Connect with schools
- Wauwatosa staff/committees
- Arbor Day?
- Farmers Market(s)?
- Community groups

## Workshops

- Early rain garden workshop
- Tree Workshop
- Rain barrel workshop

## Ongoing Outreach

- Seek out groups/parties/events
- Garden tour?



# Rain Garden Workshop – early March

## Free Rain Garden Workshop

For residents of  
Brown Deer  
courtesy of MMSD



**5:00 to 6:30 PM on Tuesday March 4  
at the Brown Deer Public Library**

4301 W Brown Deer Road

- Learn how you can become a Fresh Coast Guardian by capturing stormwater where it falls.
- See how native Wisconsin plants can benefit your garden
- Let us help you find a perfect location for a rain garden on your property
- Attend for a chance to win a FREE rain garden!

Scan the QR code to the right to sign up and for more information.

call or text: (414) 345-8710

email: [BDGreenSummer@gmail.com](mailto:BDGreenSummer@gmail.com)

**EXAMPLE from  
LAST SUMMER**

*MMSD plant sale opens  
in February.*

*Plant pick-up early June.*

*Plant delivery to  
Wauwatosa early June.*



# Next steps

- Launch/Announcement in February
- Rain Garden Workshop in March
- Connect with City staff and other Wauwatosa groups
- Schedule outreach events

