



Wauwatosa, WI

7725 W. North Avenue
Wauwatosa, WI 53213

Transportation Affairs Committee Meeting Agenda - Final

Tuesday, July 21, 2026

7:00 PM

Committee Room #1 and Zoom:
<https://servetosa.zoom.us/j/82091946645>,
Meeting ID: 820 9194 6645

Regular Meeting

HYBRID MEETING INFORMATION

Members of the public may observe and participate in the meeting in-person or via Zoom at the link above. To access the Zoom meeting via phone, call 1-312-626-6799 and enter the Meeting ID.

CALL TO ORDER

ROLL CALL

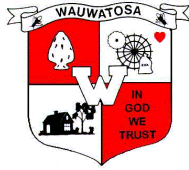
TRANSPORTATION AFFAIRS COMMITTEE ITEMS

1. Consideration of a trial overnight parking permit program [26-1178](#)
2. Consideration of request from Engineering Division for a 90-day trial of parking prohibitions at any time on the north side of Chestnut Street from Robertson Street to 143 feet west thereof and on the south side of Chestnut Street from Robertson Street to 88 feet east thereof [26-0841](#)
3. Consideration of request from Engineering Division to modify parking restrictions on Pasadena Boulevard from the alley north of North Avenue to Wright Street following the completion of a 90-day parking trial [26-1287](#)
4. Consideration of request from Engineering Division for parking modifications on the north side of Blue Mound Road from Maywood Avenue to Robertson Street and the south side of Blue Mound Road from 89th Street to Robertson Street following completion of a 90-day trial [26-1290](#)
5. Consideration of request from Engineering Division for a 90-day trial of parking prohibitions at any time on the north side of Stickney Avenue from 68 feet west of 89th Street to 153 feet west of 89th Street [26-1291](#)
6. Consideration of request from Engineering Division for a 60-day trial to restrict parking to no more than 1 hour between noon and 9:00pm on the east side of 65th Street from 170-feet north of Blue Mound Road to Wisconsin Avenue [26-1292](#)

ADJOURNMENT

NOTICE TO PERSONS WITH A DISABILITY

Persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (414) 479-8917 or send an email to tclerk@wauwatosa.net, with as much advance notice as possible.



ALDERPERSON AGENDA ITEM MEMO

To: **Government Affairs Committee**

From: Alder Joe Phillips

Date: February 12, 2026

Subject: Proposed Pilot Program for Overnight Residential Parking in Wauwatosa

A. Background/Rationale

Wauwatosa's current overnight parking restrictions disproportionately affect residents in neighborhoods where off-street parking is physically or legally unavailable. At the heart of this issue are residents who are unduly burdened by consistent parking tickets despite having no viable off-street options. Aligning our policies with modern residential needs is prudent to ensure consistency and safeguard the quality of life for all community members.

B. Key Issues for Consideration

Relief from Punitive Enforcement

Address the financial hardship caused by repetitive citations issued to residents who lack private driveways or garage access.

Targeted Residential Access

Limit overnight parking to verified residents who can demonstrate a lack of off-street alternatives.

Landlord Disclosure Requirement

- Implement a requirement that landlords must explicitly inform potential renters in writing if off-street parking is not available for a specific unit.
- This ensures transparency and prevents new residents from being blindsided by the city's overnight parking restrictions.

Equity and Consistency

Harmonize Wauwatosa's regulations with regional standards to reduce confusion for residents and ensure equitable enforcement across all housing types.

C. Fiscal Impact

Revenue Realignment

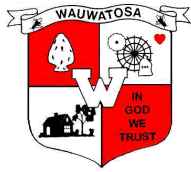
- Citation Revenue Displacement: A pilot program will likely result in a decrease in overnight parking citation revenue specifically from "no-option" residents who currently receive frequent tickets.
- Introduction of Service-Based Revenue: The loss in citation revenue would be partially or fully offset by the implementation of a permit-based fee structure.

D. Operational Considerations

System Implementation: The program would require the development of a permit administration and verification system, though specific costs are not being assumed at this stage.

Administrative Shift: The fiscal impact includes a shift in staff resources from purely enforcement and citation processing to permit management and resident support.

E. Requested Action



ALDERPERSON AGENDA ITEM MEMO

That the Committee recommend the adoption of a Wauwatosa pilot program that replaces the current punitive citation model with a permit system for residents lacking off-street parking. Additionally, that the city establish a disclosure mandate for landlords regarding parking availability to ensure consumer protection for renters.



Wauwatosa Police Department

Departmental Correspondence

DATE: 7/14/2026

TO: Traffic Affairs Committee (TAC) for 7/21/26

FROM: Captain Vetter

SUBJECT: Pilot program for overnight parking permits

ATTCHD: none

Issue

In February, Alderperson Joe Philips requested an agenda item to be discussed to start a pilot overnight parking permit program. A few discussions have occurred amongst city staff from several departments: Police, DPW, City Administration, Finance and IT. This memo addresses the initial logistical and operational requirements to start the pilot program. If the pilot program were to be adopted on a larger scale, additional operational items would need to be discussed.

Background

The intent of the proposal as presented is to start a pilot overnight permit program in a small area of the city and measure its effectiveness after a period of time. A pilot review would then guide further discussion, operational needs and decision making about expanding over-night permits for other areas of the city.

Alder Philips' memo proposes the following goals for this pilot program:

1. Offer relief to current repeat over-night violators
2. Offer a permit to residents that prove they have no off-street parking option
3. Require the property owner at the no off-street option address to verify the need for a permit
4. Offset loss of over-night citations with permit revenue

Proposed Process

1. Citizens would be referred by city staff and via website to the current online over-night parking website or similar "Citizen Services" website
2. Applicant enters their information to include:
 - a. Name, address, cell phone, email address, proof of residency within the pilot area (accepted forms for proof of residency: DL, utilities bill, tax bill)

Wauwatosa Police Department

Departmental Correspondence

- b. If the applicant is a renter, attach form letter with signature from landlord/property owner proof of off-street parking need
3. PD clerical staff reviews the permit. Approve, deny, or follow up.
 - a. Notify applicant: if approved, send city link for payment
 - b. PD notified of payment
4. PD clerical staff add permit into RMS and parking system (Opsman/Passport parking system)
5. Parking permission shows up when enforcement staff run the plate

Requirements of the Pilot Program

City staff met a couple times to discuss additional considerations to start the pilot program. Some of the requirements and additional questions are as follows:

1. Any system must be license plate based and work with current city systems
 - a. Police: license plates coordinate with current data and parking systems
 - b. Police: permit requests must use a software system to allow staff to review, approve or deny requests
 - c. City Admin: permit payment would need to use current Energov/self-service portal
2. City stakeholders:
 - a. City Admin, Finance & IT: creation of an online application process and integrate current Energov/self-service payment process
 - b. Police: administration and enforcement of the pilot program; including review, denial/approval, triggering payment; **this will be a manual data entry process**
 - c. DPW: consider all effects of overnight parking on street maintenance, leaf removal, street sweeping, snow removal, over-time costs associated with each of these
3. The City will need an ordinance that allows the temporary parking permit process
 - a. Proposal: Hart Park Lane permits should eventually be switched to this process as well and removed from the City Clerk's work flow
4. Pilot program area: 68th/North neighborhood
 - a. Proposal: 70th to 66th, Center St to North Ave; to include both sides of mentioned streets
 - i. Estimated 215 units within this 16-square block area
 - b. Proposal: no parking allowed on arterial streets, meaning North Ave & Center St
 - c. Proposal: Must park on even/odd side of street based on date: e.g. 6/29 (ODD) turns to 6/30 at midnight = park on the ODD (west or south) side of street
5. Pilot duration: must include snow season for proper review
 - a. Proposal: 6 months
6. Number of permits allowed per address
 - a. Proposal: 2
7. Cost of permit: (Cost of citation: \$30)
 - a. Proposal: \$15/month, max of one-year permit; annual cost of \$180 (6 month would be \$90)

Wauwatosa Police Department

Departmental Correspondence

Additional Considerations

1. Street parking limitations: If a permitted resident can't find parking within the pilot area, are they allowed to park outside of that area on adjoining streets?? E.g. – they live in the 2500 BLK of 66th, but can't find a spot, are they allowed to park on 65th?
2. Public safety concerns: more on-street parking likely means more autos will be broken into
3. DPW concerns
 - a. OT costs for delayed snow and leaf removal: drivers returning to areas the following day due to odd/even permits
 - b. Street sweeping plan changes, may need to sweep more during the day which may affect 3rd shift staffing.
4. In general, other parking requests in the city need a general process review and update; we need to anticipate these other situations in addition to the pilot program:
 - a. Resident 15 annual overnight permissions
 - b. Business permissions (for employees)
 - c. Daytime permissions (e.g. election, conferences, etc.)
 - d. Engineering permissions
 - e. Medical permissions
 - f. Hart Park lane permits
5. ALPR technology is needed = a permission list that is checked by technology
 - a. ALPRs would be needed for parking enforcement vehicles; including laptop and software; unknown cost at this time
6. What is the priority level of this pilot program and the continued start-up work by several city departments

Strategic Plan Areas of Focus

This initiative aligns with City Strategic Priorities:

- #5 Quality of life: no specific goal listed, however overnight parking permits are allowed for cities our size, e.g.: West Allis, Waukesha

City's Strategic Plan - <https://www.wauwatosa.net/government/open-government/strategic-plan>

Fiscal Impact

Permit vs citation: tens of thousands of dollars are collected annually from over-night parking violations. It is difficult to predict if that will be replaced by permit revenue. Financial reports would need to be reviewed after the pilot period to determine this.

Jan. to Dec. 2025 overnight parking enforcement summary:

- Citation = \$30
- 6,291 overnight citations were issued
 - Minimum total collection amount was about \$188,730
 - Unknown what late fees were collected above this amount

Wauwatosa Police Department

Departmental Correspondence

- Municipal Court's repeat violator info
 - Scenario: 12 citations/year
 - \$360 in citations
 - OR
 - Proposed: \$180 for a permit
 - \$180 savings in this situation

DPW fiscal impact will be variable based on each winter season; Snow plowing and additional runs through neighborhoods would be required due to overnight parking on one side of the street. Overtime costs will increase and snow removal duration will be extended. There will be times we need to enforce Snow Emergency events when no vehicles will be allowed on streets. Additional staff time, including some additional overtime, to collect leaves and street sweep as well.

Recommendation

Several staff from various City Departments would need to continue individual and inter-departmental work in order to get this pilot program active. It is unknown when that work and coordination could be completed by.

Respectfully,

Captains Luke Vetter & Katie Gierach – Police
Dave Simpson – Director of Public Works
Jalal Ali – IT Director
Stefanie Escobedo – City Admin/Energov



Staff Report

File #: 26-0841

Agenda Date: 7/21/2026

Agenda #: 2.

Consideration of request from Engineering Division for a 90-day trial of parking prohibitions at any time on the north side of Chestnut Street from Robertson Street to 143 feet west thereof and on the south side of Chestnut Street from Robertson Street to 88 feet east thereof

Submitted by:

Elizabeth Saunderson, PE

Department

DPW - Engineering Division

A. Issue

On-street parking impacts turning movements and access at the dead end on Chestnut Street.

B. Background/Options

Parking is currently unrestricted on Chestnut Street.

Chestnut Street measures 25.5 feet curb-to-curb. When vehicles are parked on one or both sides of Chestnut Street near the dead end, there is insufficient space for turning movements, which limits access for garbage collection trucks, snow plows and other vehicles.

Engineering staff recommends initiating a 90-day trial of parking prohibitions at any time on the north side of Chestnut Street from Robertson Street to 143 feet east thereof and on the south side of Chestnut Street from Robertson Street to 88 feet east thereof.

C. Strategic Plan (Area of Focus)

N/A

D. Fiscal Impact

Minor expenses for the installation of signs. The existing sign budget will accommodate these expenses.

E. Recommendation

Direct staff to initiate a 90-day trial of parking prohibitions at any time on the north side of Chestnut Street from Robertson Street to 143 feet east thereof and on the south side of Chestnut Street from Robertson Street to 88

feet east thereof.



Chestnut St

City of
Wauwatosa





Staff Report

File #: 26-1287

Agenda Date: 7/21/2026

Agenda #: 3.

Consideration of request from Engineering Division to modify parking restrictions on Pasadena Boulevard from the alley north of North Avenue to Wright Street following the completion of a 90-day parking trial

Submitted by:

Elizabeth Saunderson, PE

Department

DPW - Engineering Division

A. Issue

A resident requested revising the parking restrictions on the 2300 block of Pasadena Boulevard, from the alley north of North Avenue to Meinecke Avenue. Existing signs conflict with the current parking ordinance on the 2400 block of Pasadena Boulevard, from Meinecke Avenue to Wright Street.

B. Background/Options

Parking is currently prohibited by City ordinance for more than 2 hours between 9 am and 10 pm on both sides of Pasadena Boulevard from the alley north of North Avenue to Wright Street. However, parking signs currently indicate that the 2-hour parking restrictions on Pasadena Boulevard end at 6 pm north of Meinecke Ave and at 10 pm south of Meinecke Ave. Parking is not permitted at any time on either side of Pasadena Boulevard between North Avenue and the alley north thereof.

North-south streets on either side of Pasadena Boulevard also have 2-hour parking restrictions between the alley north of North Avenue and Meinecke Avenue: on 86th Street (one block to the east) 2-hour parking restrictions end at 10 pm and on 88th Street (one block to the west) 2-hour parking restrictions end at 6 pm. There are no parking restrictions on 86th Street or 88th Street between Meinecke Avenue and Wright Street.

A resident has requested that the end time of the 2-hour parking restrictions on the 2300 block of Pasadena Boulevard, from the alley north of North Avenue to Meinecke Avenue, be changed from 10 pm to 6 pm.

C. Strategic Plan (Area of Focus)

N/A

D. Fiscal Impact

Minor expenses for the installation of signs. The existing sign budget will accommodate these expenses.

E. Recommendation

Direct staff to prepare for the Common Council an ordinance to prohibit parking for more than 2 hours from 9 am to 6 pm, except on Sundays and legal holidays, on both sides of Pasadena Boulevard from the alley north of North Avenue to Wright Street.



Proposed Parking Changes

Pasadena, North to Wright

City of
Wauwatosa





Staff Report

File #: 26-1290

Agenda Date: 7/21/2026

Agenda #: 4.

Consideration of request from Engineering Division for parking modifications on the north side of Blue Mound Road from Maywood Avenue to Robertson Street and the south side of Blue Mound Road from 89th Street to Robertson Street following completion of a 90-day trial

Submitted by:

Michael May, PE, PTOE, RSP1

Department:

DPW - Engineering Division

A. Issue

Lines of sight make it difficult for motorists to see oncoming traffic from side streets along Blue Mound Road.

B. Background/Options

Concerns have been raised about lines of sight for motorists to judge gaps in traffic along Blue Mound Road from 89th Street to Robertson Street within the City of Wauwatosa. Staff reviewed lines of sight and the Transportation Affairs Committee directed a 90-day trial of the following changes.

North Side of Blue Mound Road

- Add a no parking anytime restriction from Maywood Avenue to 88-feet east thereof, a reduction of approximately two spaces (currently no restrictions).
- Add a no parking anytime restriction from Elm Spring Avenue to 82-feet east thereof, a reduction of approximately two spaces (currently no restrictions).

South Side of Blue Mound Road

- Add a no parking anytime restriction from Ravenswood Circle (West) to 95-feet west thereof, a reduction of approximately two spaces (currently two-hour parking from 8am to 5pm).
- Remove the no parking anytime restriction from Ravenswood Circle (West) to 182-feet east thereof, an addition of approximately six spaces (proposed no restrictions).
- Add a no parking anytime restriction from Glencoe Circle (East) to 107-feet west thereof, a reduction of approximately three spaces (currently no restrictions).
- Remove the no parking anytime restriction from Glencoe Circle (East) to 120-feet east thereof, an addition of approximately three spaces (proposed no restrictions).

The net result of these modifications is a reduction of approximately four spaces on the north side of Blue Mound Road and an addition of approximately four spaces on the south side of Blue Mound, or a total net result of no loss in parking. The trial is complete. Staff recommends making the parking modifications permanent.

C. Strategic Plan (Area of Focus)

N/A

D. Fiscal Impact

Minor expenses for the installation of signs. The existing sign budget will accommodate these expenses.

E. Recommendation

Direct staff to prepare an ordinance to modify parking on the north side of Blue Mound Road from Maywood Avenue to Robertson Street and the south side of Blue Mound Road from 89th Street to Robertson Street as outlined in the staff report.

Black: Existing Condition
Red: Proposed "No Parking"
Green: Remove "No Parking"

"2 HR 8-5" → 2-hr Parking
8am - 5pm

"No PKG" → No Parking Anytime

"OPEN" → No Restrictions









Staff Report

File #: 26-1291

Agenda Date: 7/21/2026

Agenda #: 5.

Consideration of request from Engineering Division for a 90-day trial of parking prohibitions at any time on the north side of Stickney Avenue from 68 feet west of 89th Street to 153 feet west of 89th Street

Submitted by:

Michael May, PE, PTOE, RSP1

Department

DPW - Engineering Division

A. Issue

On-street parking impacts maintenance and operations within the alley located between 89th Street and 90th Street

B. Background/Options

Parking is currently unrestricted on Stickney Avenue.

An alley intersects Stickney Avenue from the south approximately halfway between 89th Street and 90th Street. The alley has no outlet. When vehicles are parked on the north side of Stickney across from the alley, there is insufficient space for turning movements, which limits access for garbage collection trucks, snow plows and other maintenance and operations vehicles.

Engineering staff recommends initiating a 90-day trial of parking prohibitions at any time on the north side of Stickney Avenue from 68 feet west of 89th Street to 153 feet west of 89th Street.

C. Strategic Plan (Area of Focus)

N/A

D. Fiscal Impact

Minor expenses for the installation of signs. The existing sign budget will accommodate these expenses.

E. Recommendation

Direct staff to initiate a 90-day trial of parking prohibitions at any time on the north side of Stickney Avenue from 68 feet west of 89th Street to 153 feet west of 89th Street.

Approximate Location of Proposed Parking Prohibition





Staff Report

File #: 26-1292

Agenda Date: 7/21/2026

Agenda #: 6.

Consideration of request from Engineering Division for a 60-day trial to restrict parking to no more than 1 hour between noon and 9:00pm on the east side of 65th Street from 170-feet north of Blue Mound Road to Wisconsin Avenue

Submitted by:

Michael May, PE, PTOE, RSP1

Department:

Department of Public Works - Engineering Division

A. Issue

On-street parking during events at American Family Field impact travel and access along 65th Street

B. Background/Options

Parking is currently permitted along both sides of 65th Street from Blue Mound Road to Wisconsin Avenue. In 2019, a request was made to prohibit parking along the west side of 65th Street. The request was denied as it was viewed as too restrictive to some residents. Staff has received a request from a resident to re-review parking along 65th Street.

65th Street is 30-feet wide within approximately 135-feet feet of Blue Mound Road. It then narrows to 24-feet wide. Nearby business(es) offer shuttle services to/from events at American Family Field. When this happens, 65th Street is parked on both sides of the street, resulting in a narrow 8-foot wide travel lane for two-way traffic. Access to residential driveways is also greatly diminished.

Staff recommends initiating a 60-day trial to restrict parking to no more than 1 hour between noon and 9:00pm on the east side of 65th Street from 170-feet north of Blue Mound Road to Wisconsin Avenue. The east side is recommended over the west side because it already has two fire hydrants, which means less parking is impacted on the block. The one-hour period is less prohibitive than the “no parking” request that was denied in Year 2019, but will also discourage parking during events at American Family Field. The 60-day period matches a similar request that was made and ultimately passed Council for parking prohibitions on the south side of Michigan Street in Year 2024 and east side of 60th Street in Year 2025.

C. Strategic Plan (Area of Focus)

NA

D. Fiscal Impact

Minor expenses for the installation of signs. The existing sign budget will accommodate these expenses.

E. Recommendation

60-day trial to restrict parking to no more than 1 hour between noon and 9:00pm on the east side of 65th Street from 170-feet north of Blue Mound Road to Wisconsin Avenue

Location of Proposed 60-Day Trial of Parking Restrictions 65th Street, Blue Mound Road to Wisconsin Avenue

