









DESIGN NARRATIVE

At Galbraith Carnahan Architects, we believe that great buildings emerge from the thoughtful convergence of context, story, and design. Our proposed project—a blend of townhomes and a small walk-up apartment building—reflects this philosophy. Located in the heart of Wauwatosa's Village area, this development is designed to harmonize with its surroundings while enriching the neighborhood fabric.

Our approach emphasizes the timeless principles of four-sided architecture, ensuring every elevation is thoughtfully considered, with no “back” side—only complete, intentional design. The buildings are scaled and proportioned to respect the pedestrian experience and surrounding structures, using rhythm and pattern to establish a sense of place that feels both enduring and contemporary. We feel our design at Union Green in West Allis echoes this approach.

Our material palette will draw from the city's existing historic building stock and its tradition of honest, durable craftsmanship. We always emphasize natural materials—brick, wood, glass, traditional stucco and metal—that not only echo the textures and tones of the surrounding neighborhood but also age gracefully over time. These materials ground the project in its local context, reinforcing a sense of continuity while allowing for a clean, contemporary interpretation that respects Wauwatosa's architectural heritage.

This project does not aim to mimic the past, but rather to interpret it through a modern lens—one that is grounded in authenticity, human scale, and nature-inspired principles. Our goal is to create a place that people are drawn to, that stands the test of time, and that contributes meaningfully to the evolving story of Wauwatosa's Village.