

Wauwatosa, WI

Tourism Commission Meeting Minutes

Wednesday, March 12, 2025

12:00 PM

Committee Room #2 and Zoom: https://servetosa.zoom.us/j/87081279202, Meeting ID 870 8127 9202

Regular Meeting

HYBRID MEETING INFORMATION

Present 6 Commissioner, Chair Dave Amoroso

Commissioner - Hotel Representative Chantal Boncher

Commissioner Linda Gulrajani Commissioner Megan Tanel Commissioner Daniel Underberg Alderperson Liaison David Lewis

Members of the public may observe and participate in the meeting in-person or via Zoom at the link above. To access the Zoom meeting via phone, call 1-312-626-6799 and enter the Meeting ID.

CALL TO ORDER

Meeting was called to order at 12:18pm.

ROLL CALL

APPROVAL OF MINUTES

This was approved.

RESULT: APPROVED
MOVER: Chantal Boncher
SECONDER: Daniel Underberg

1. Review and possible approval of minutes from December 11, 2024 Meeting

Attachments: Hyperlink

NEW BUSINESS

1. Tosa Restaurant Week Update

Beth Gleesing shared an updated on Tosa Restaurant Week: Recruitment for event is complete, and promotion is underway.

2. Update on progress of Thomas Dambo Sculpture Installation

Beth Gleesing provided an update on the installation of the Thomas Dambo Troll sculpture: DPW is working with the Dambo team and structural engineers on framework and foundation, planning underway for arrival of Dambo team, working with a customs broker on the shipment of parts from Denmark, costs are being monitored as they are coming in.

3. Update on sculpture sponsorships

Beth Gleesing provided an update on sponsorships: \$25,000 has been secured from Horicon Bank; Current Electric will provide up to \$20,000 in in-kind work for electrical on sculpture, in discussion with construction companies regarding foundation sponsorship, currently securing food sponsors.

4. Request for Allocation of 2024 Budget Overage to the Thomas Dambo Sculpture Installation Project

Staff recommends reallocating 2024 budget surplus revenue in an amount not to exceed \$68,000 from Tourism Capital Reserves to the Thomas Dambo Sculpture installation project.

RESULT: APPROVED
MOVER: Daniel Underberg
SECONDER: Megan Tanel

ADJOURNMENT

Dave Amoroso asked for motion to adjourn.

This was approved.

RESULT: APPROVED
MOVER: Megan Tanel
SECONDER: Chantal Boncher

NOTICE TO PERSONS WITH A DISABILITY

Persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (414) 479-8917 or send an email to tclerk@wauwatosa.net, with as much advance notice as possible.