

Year 2026 Neighborhood Traffic Calming Program & Vehicle Registration Fee Activities

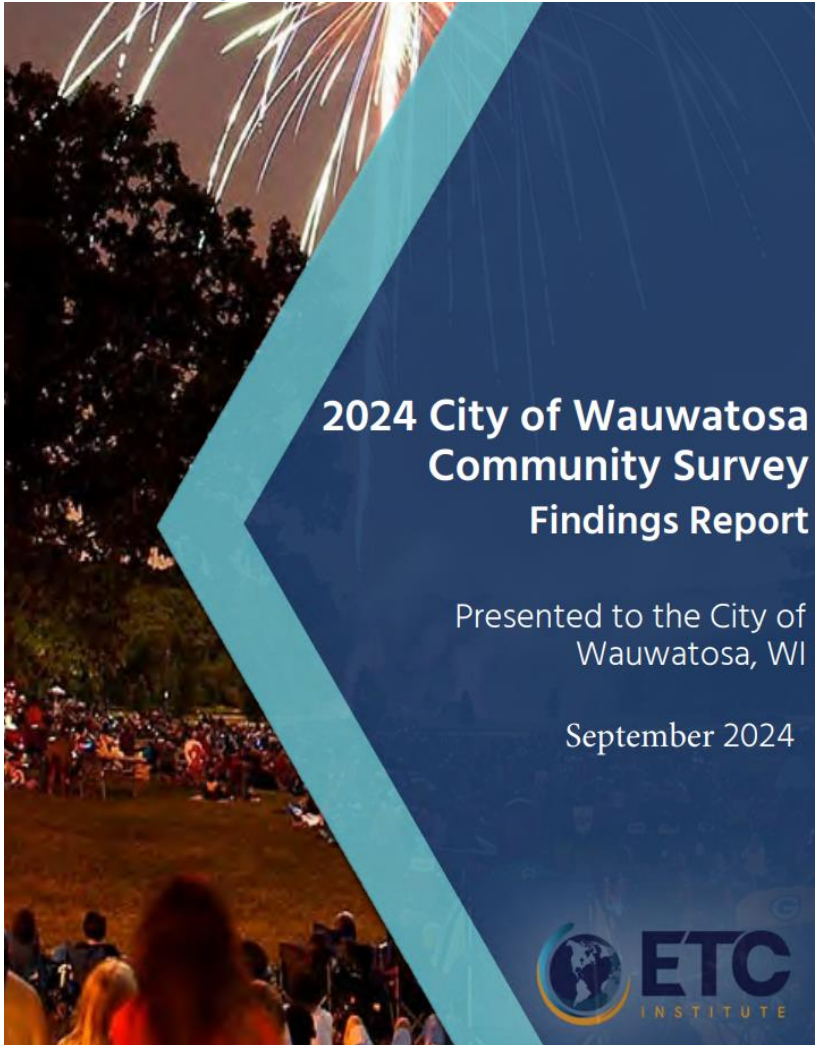
June 16, 2026

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Senior Civil Engineer - Traffic & Transportation



BACKGROUND| THE JOURNEY

2024 City of Wauwatosa Community Survey Key Findings



- Reckless driving a top concern
- Condition of major city streets, as well as flow of traffic and congestion management, are priorities for investment
- *“What would encourage you not to use a car for trips of 1 mile or less?”*
 - Traffic calming to slow speeds
 - Shortened crossing distances

VISION ZERO COMMITMENT | ZERO BY 2037

“NOW, THEREFORE, IT IS RESOLVED, that the City of Wauwatosa Common Council adopts a goal of eliminating traffic deaths and serious injuries by 2037”

– Resolution 25-2012, Adopted 10/28/2025

Traditional Approach

Traffic deaths are **INEVITABLE**

PERFECT human behavior

Prevent **COLLISIONS**

INDIVIDUAL responsibility

Saving lives is **EXPENSIVE**

VS

Vision Zero

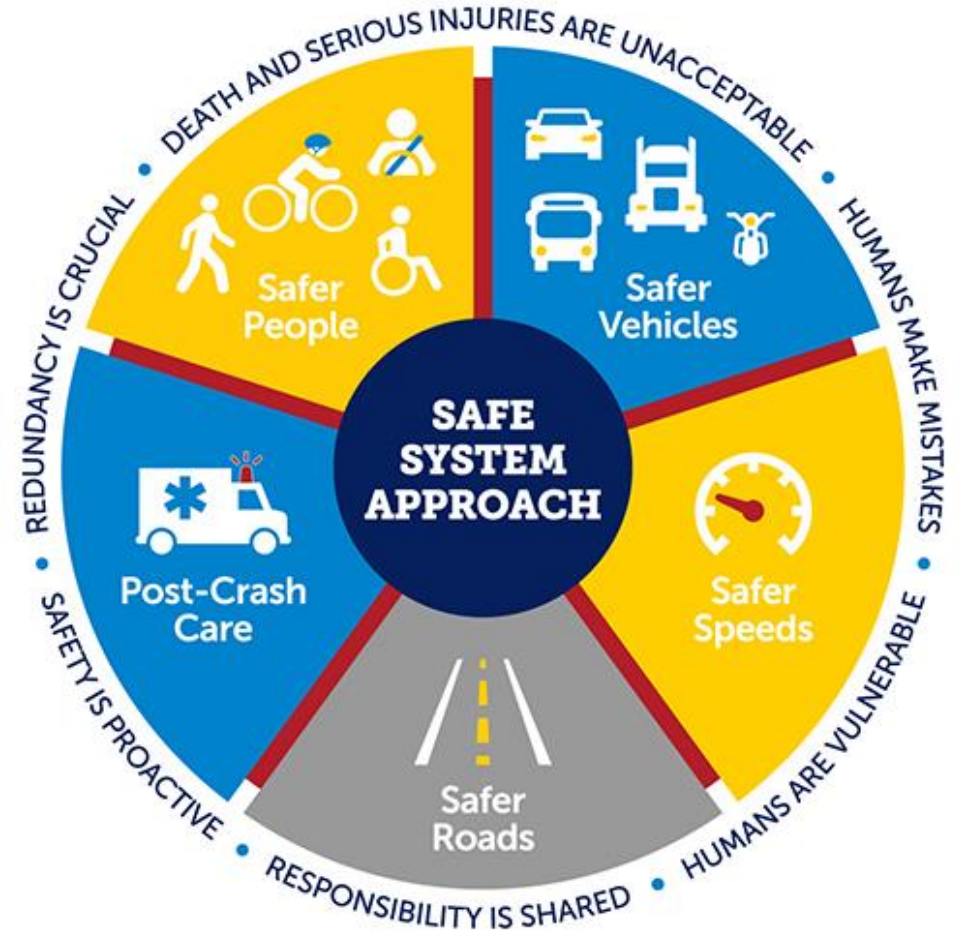
Traffic deaths are **PREVENTABLE**

Integrate **HUMAN FAILING** in approach

Prevent **FATAL AND SEVERE CRASHES**

SYSTEMS approach

Saving lives is **NOT EXPENSIVE**



U.S. Department of Transportation
Safe System Approach

NEIGHBORHOOD TRAFFIC CALMING PROGRAM | WHERE WE ARE

All New Guidelines - June 2025!

- Simple 7-step process
- Explained in one page
- Data-driven rankings
- Easier to manage
- Equitable to all incomes
- Anyone can apply – visitors and staff too!
- 100% City funding = Results!



City of Wauwatosa
Neighborhood Traffic Calming Program

June 24, 2025

Department of Public Works
Engineering Division
7725 West North Avenue
Wauwatosa, Wisconsin 53213
(414) 479-8927
www.wauwatosa.net

NEIGHBORHOOD TRAFFIC CALMING PROGRAM | DATA COLLECTION

One of Three Thresholds Must Be Met

- 85th Percentile Speed Threshold
85th Percentile \geq Posted + 6 mph
- Excessive Speed Threshold
 $\geq 10\%$ of Measured Speeds \geq Posted + 10 mph
- Crash Experience Threshold
 ≥ 1 crash in previous three consecutive calendar years susceptible to correction



NEIGHBORHOOD TRAFFIC CALMING PROGRAM | RANKINGS

Priority Ranking Process

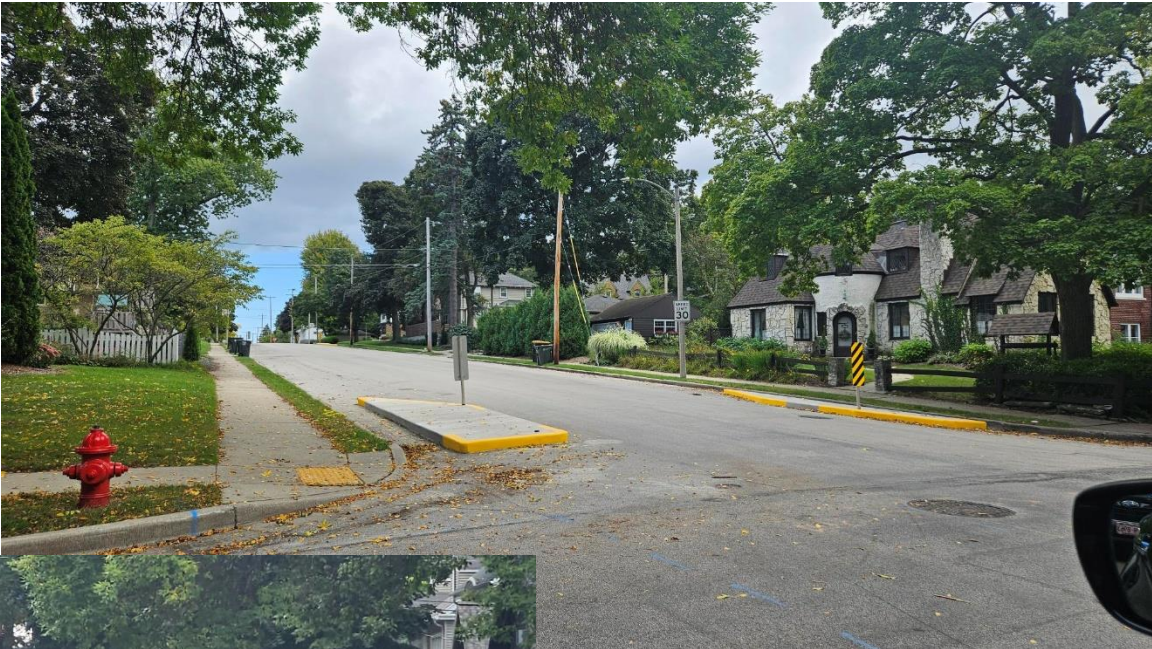
- 85th Percentile Speed
- Excessive Speeding
- Crashes
- Estimated Daily Traffic Volume
- Officially-Recognized Safe Routes to School (SRTS) Route
- Continuous Pedestrian Accommodation
- Officially-Recognized Greenway Route
- Within 500 feet of School and/or Active Park
- Time on Priority Ranking List
- Engineering Discretion *(An example of why such discretion may be used includes realizing a cost savings if the given application is combined with another nearby traffic calming project, sidewalk repair project, pavement repair project, etc.)*



YEAR 2025 PROJECTS| Grantosa & 94th (Neighborhood)



YEAR 2025 PROJECTS| Lloyd, 72nd & 73rd (Neighborhood)



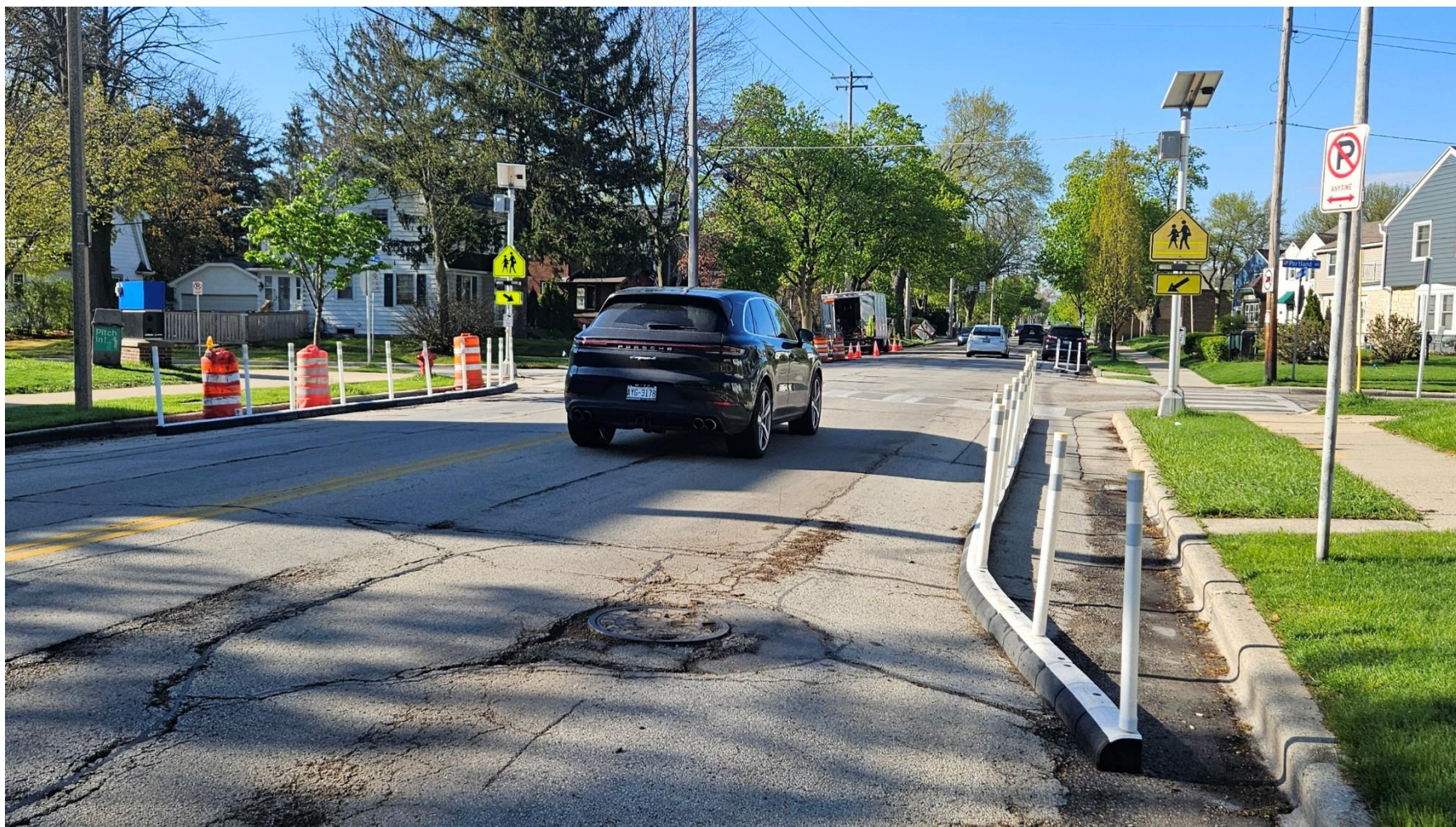
YEAR 2025 PROJECTS| Ludington, Stickney & Jackson Park (Neighborhood)



YEAR 2025 PROJECTS| Center & 120th (Neighborhood)



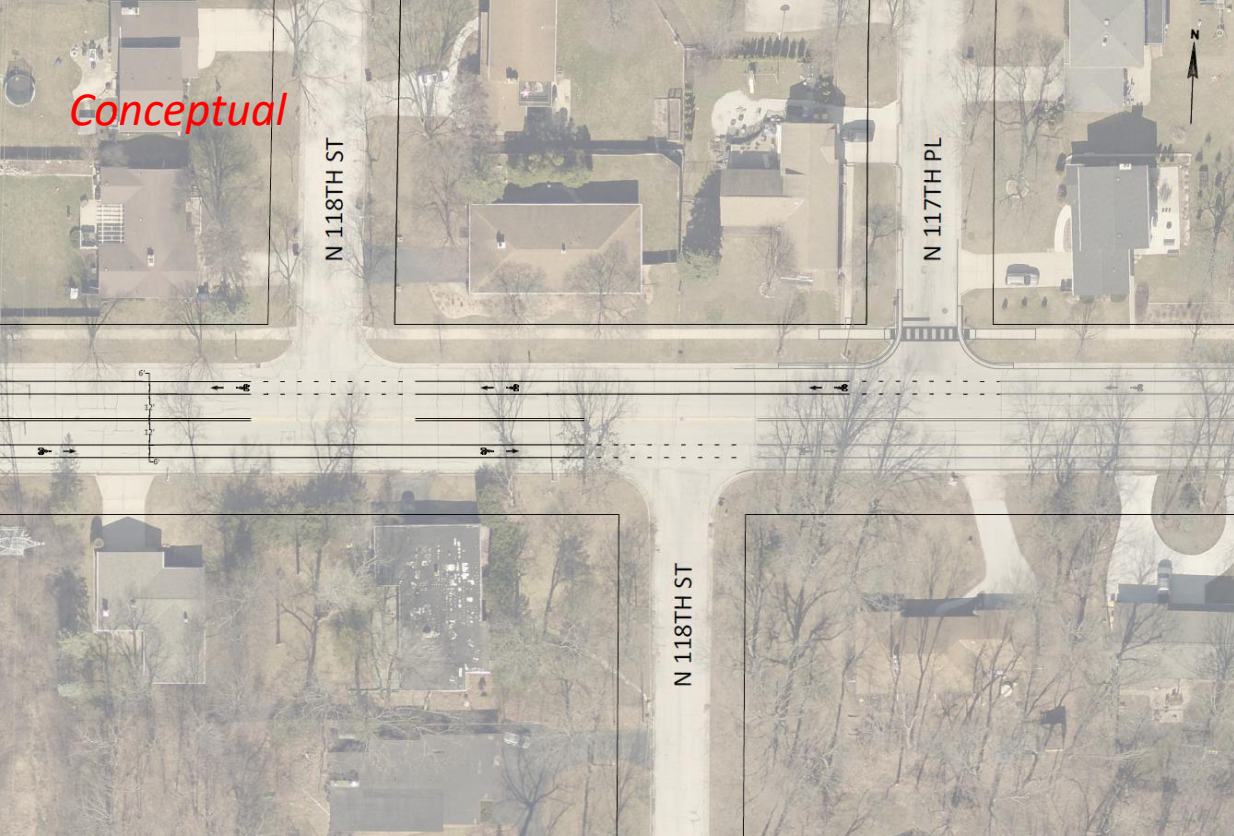
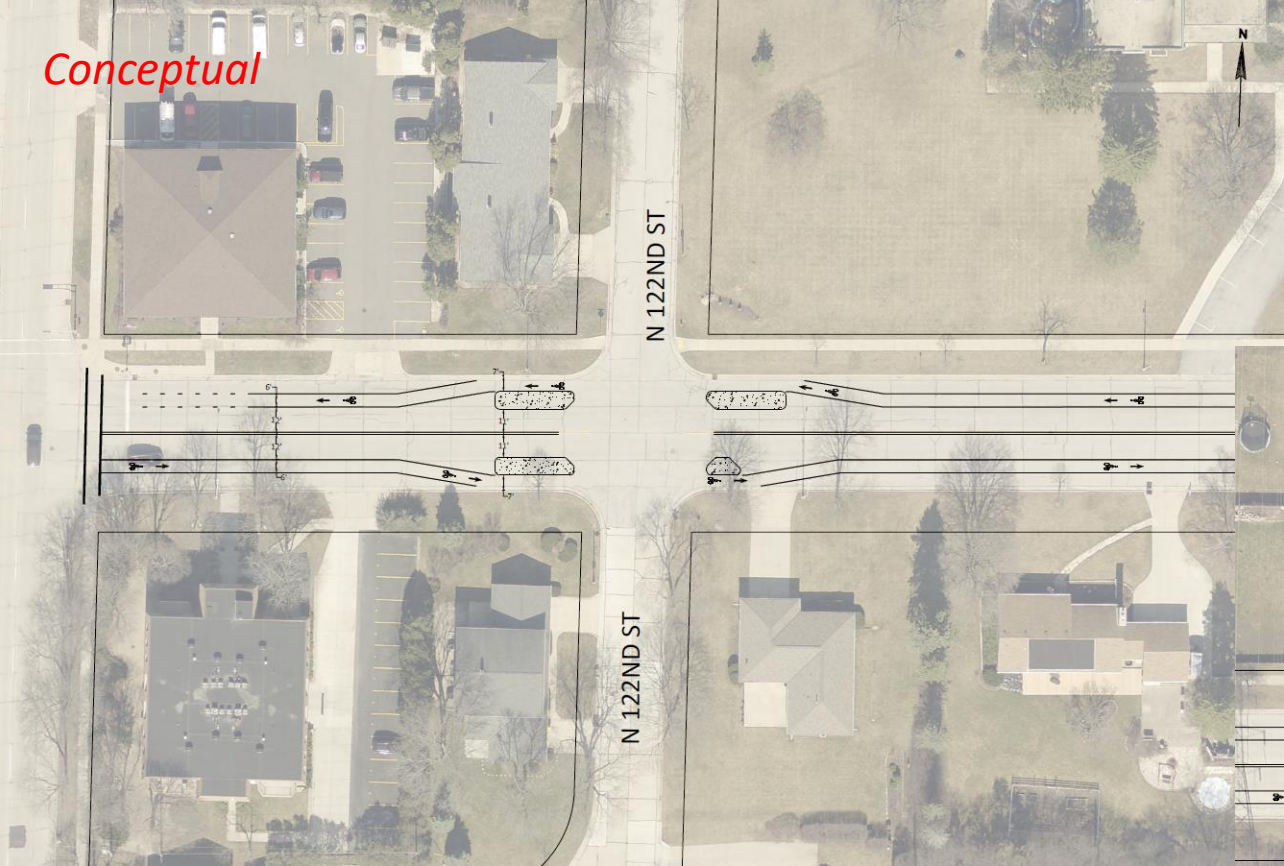
YEAR 2025 PROJECTS| Glenview & Portland (Arterial)



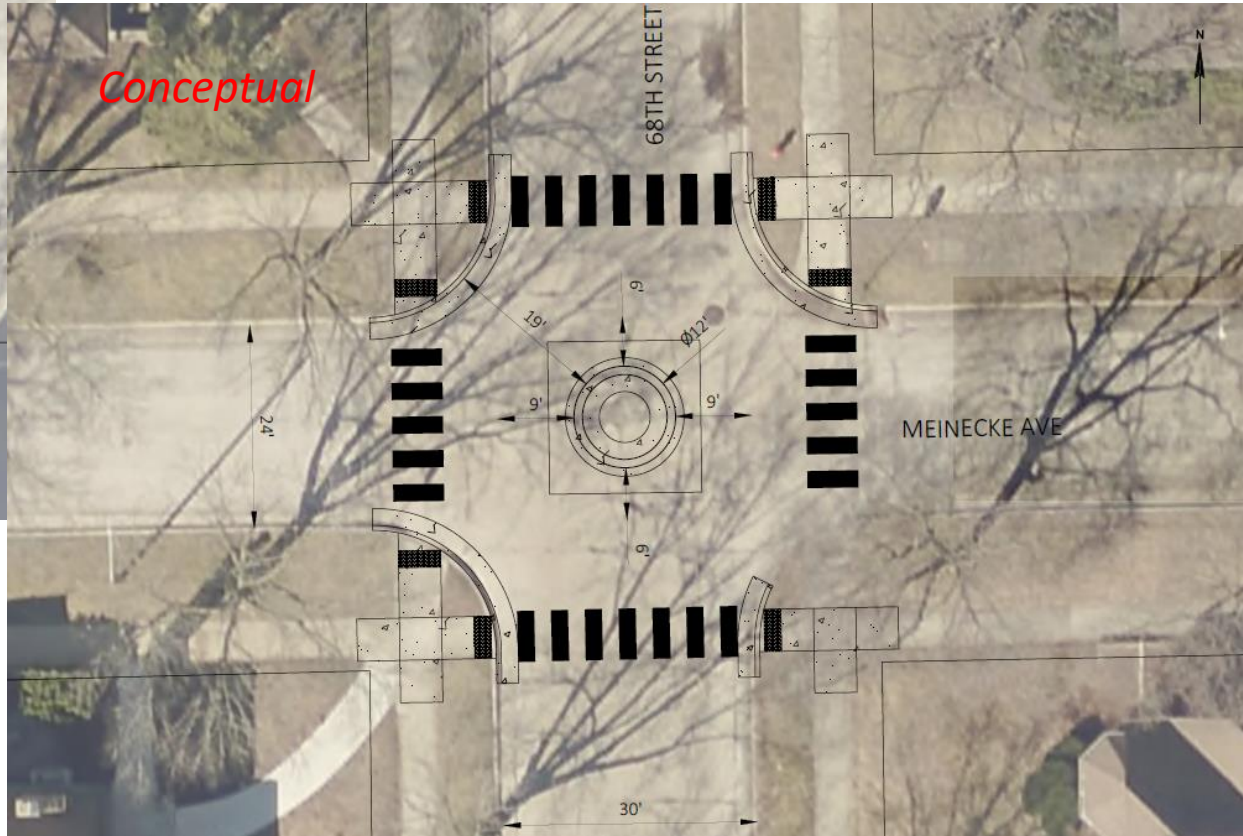
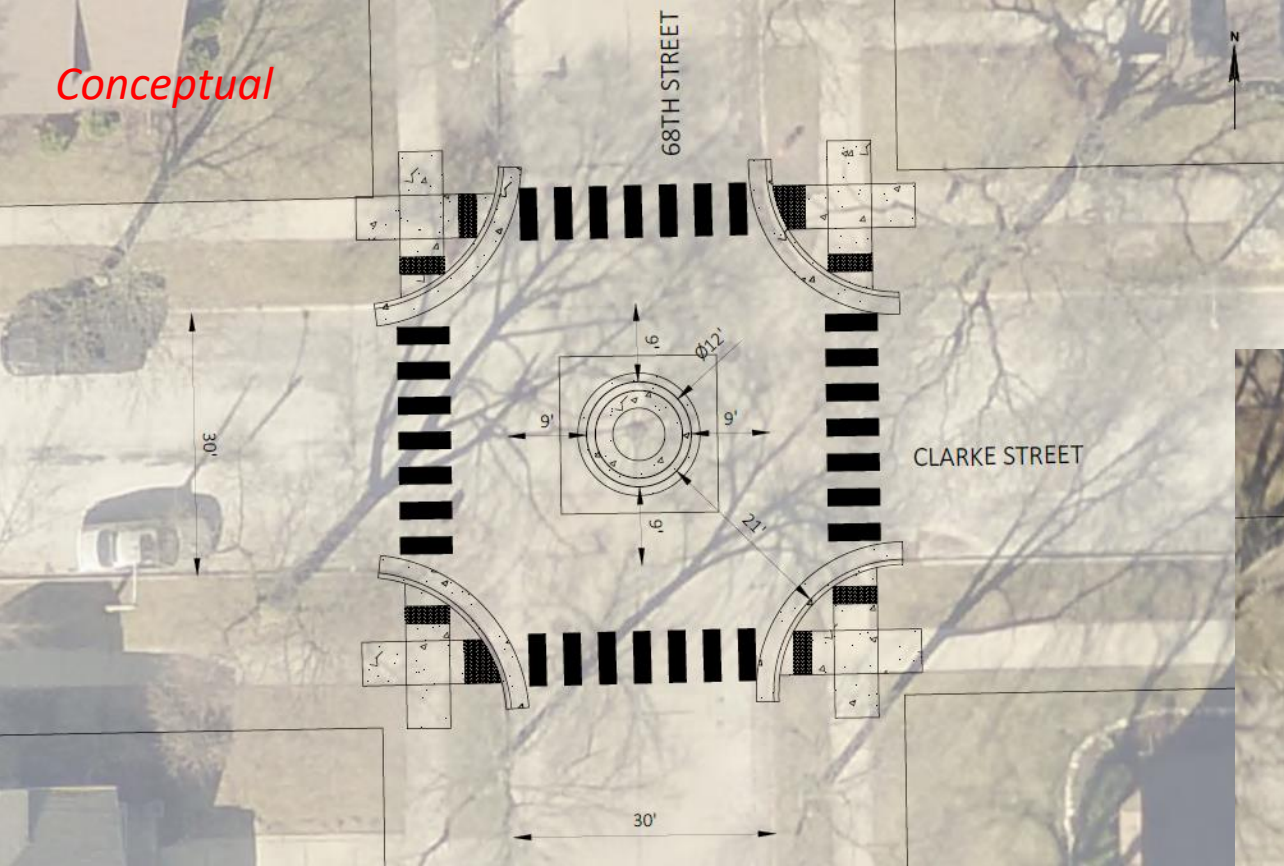
YEAR 2025 PROJECTS| Wauwatosa & Wright (Arterial)



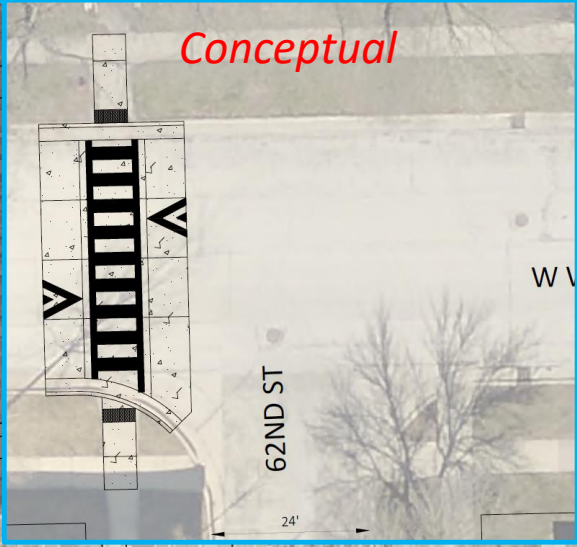
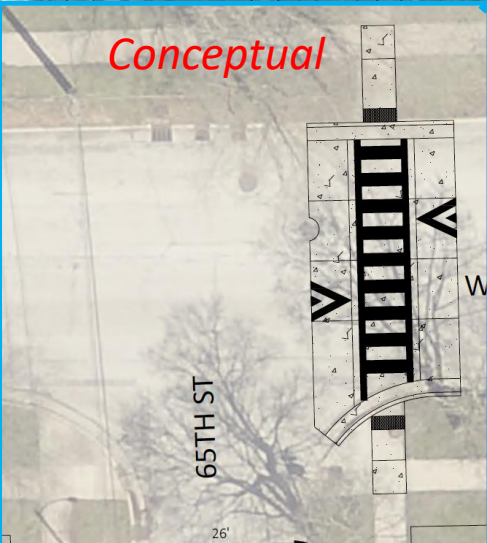
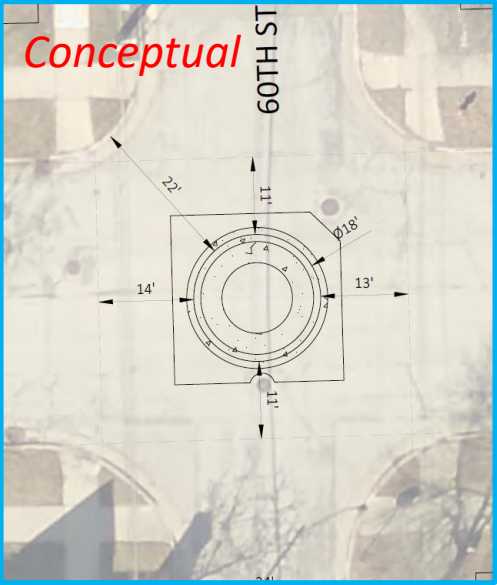
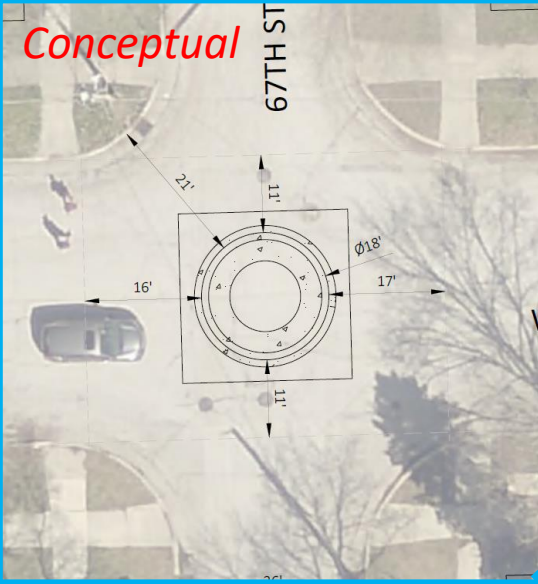
YEAR 2026 PROJECTS | Center Street, 118th to 124th (Neighborhood)



YEAR 2026/2027 PROJECTS | 68th Street, Meinecke & Clarke (Neighborhood)



YEAR 2026/2027 PROJECTS | Wells, 68th to East City Limit (Neighborhood)



YEAR 2026 PROJECTS | 120th & North (Arterial)



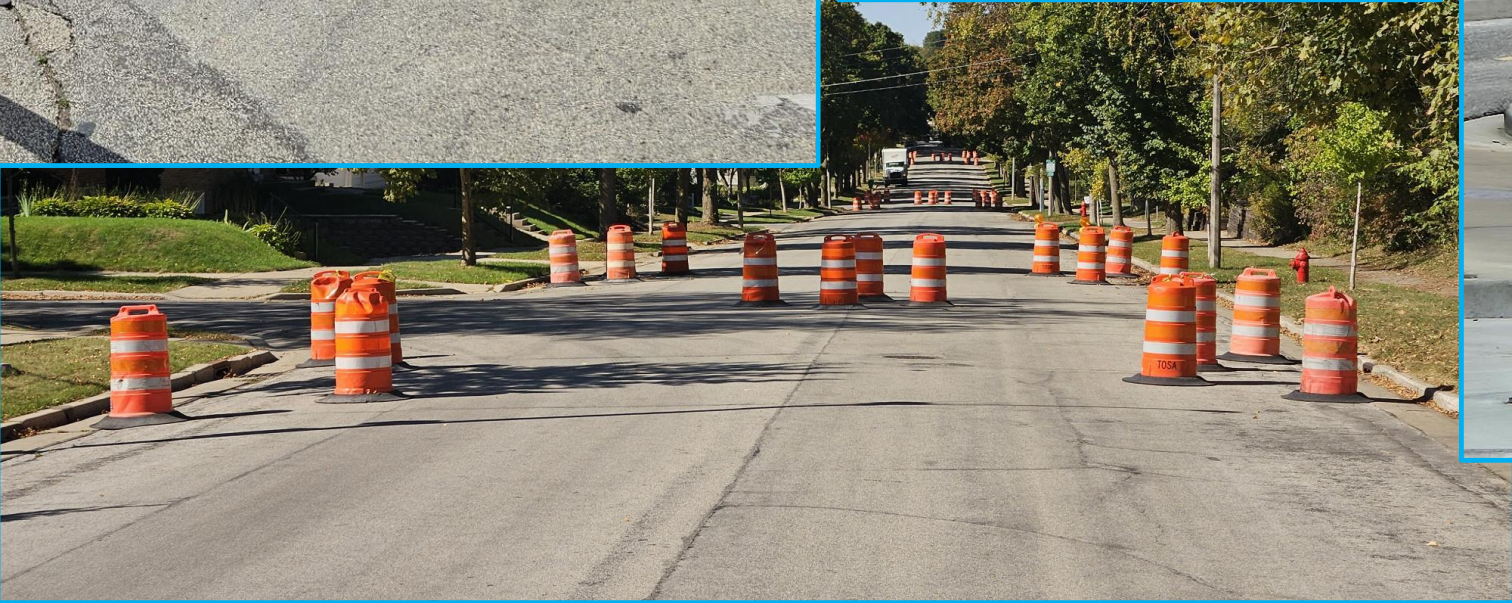
YEAR 2026 PROJECTS | State Street, 68th to East City Limit (Arterial)



YEAR 2026 PROJECTS | 72nd & Chestnut (Pavement Repair)



YEAR 2026 PROJECTS | Traffic Calming Toolbox (Neighborhood, Arterial)



VEHICLE REGISTRATION FEE| Budget Estimates

	Year 2025 Activities*	Year 2026 Activities**	Year 2027 Activities **
Revenues^	\$373,053	\$504,000	\$476,000
(Expenditures)^	\$110,673	\$473,000	\$375,000
Remaining~	\$262,380	\$31,000	\$101,000

**Actuals to date. 2025 is the first year of fee revenues (started in March) and project expenditures.*

***2026 and 2027 estimates are based on conceptual designs.*

^Revenues and expenditures include an 80% reimbursement of expended SS4A Near-Miss data collection activities in 2025 (\$25,784) and 2026 (\$28,000).

~Remaining funds will be used for additional currently planned and future anticipated reckless driving mitigation and pavement repair activities.



Discussion

