



Outpost Natural Foods Wauwatosa Proposal

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Location Summary:

414 Flowers will lease Parking lot space at Wauwatosa location. Please see attached map, for detailed location and dimensions.

The location will have an enclosed greenhouse secured with security fencing. Our Greenhouse installations for 2023 will add the ability for climate control, weather protection and more secure operation.

The Wauwatosa location will employ a Benchmark Greenhouse 16'w x 36'l and have 16x8 exterior display area at the entry way with 1-2 plant display racks. No product or displays will be left outside during nonbusiness hours, the interior design will accommodate approximately 200 flower flats and over 100 hanging baskets.

Product Information:

414 Flowers carry product from Michigan West Shore Nursery in Zeeland MI, and Heyden's Greenhouse in Glendale WI.

Calendar & Hours of Operation:

Initial set up to take place beginning April 23, 2023, with sales to begin as soon as set up is complete no later than April 30, 2021 The extra days prior to opening for initial setup and to allow for necessary site inspections by various building departments as code requires.

Final day of sales will be July 2, 2023 with tear down and off location no later than end of day July 5, 2023.

414 Flowers will be open M-F from 11am-7pm; Sat-Sun 10am-7pm, hours may be adjusted according to weather and foot traffic.

Outpost Natural foods will be notified immediately of any proposed changes in hours or calendar of operation.

Staffing:

Currently 1 staff member (Location Manager) will staffing the tent during operating hours and staffing levels will be adjusted as necessary to meet demand.

Permitting & Licensing:

All state and local permits, insurance and license will be obtained and presented to Natural Foods prior to setup April 23th, 2023 and will be available and displayed on location.

Insurance Requirements:

Outpost Natural Foods to advise required level of insurance.

Ancillary Amenities:

Greenhouses will be equipped with video security camera, cellphone, fire extinguisher and exits will be clearly marked. Greenhouse phone number and employee contact information will be provided to Outpost Natural Foods prior to setup. If possible access to an exterior water source and or electricity will be requested but not required. Wauwatosa location will be secured with water tube anchor system.

TOSA – FLOOR PLAN



TOSA – GREENHOUSE

BenchMart- 16'x36'



WAUWATOSA INTERIOR FLOOR PLAN

