



Sole Source Justification

To whom it may concern:

Please accept this letter as information that Sharp Performance, Inc. is the provider of the Sharp Performance Mobile App, which provides a cognitive performance coaching platform that stands alone in its capacity to serve high-risk professionals, particularly in law enforcement and fire. With a proprietary approach that seamlessly integrates preventative coaching with reactive resources on a single platform, Sharp Performance offers an indispensable solution for enhancing mental wellness and operational readiness in high-pressure environments.

The Sharp Performance Mobile App is currently the only commercially available cognitive performance platform specifically targeting law enforcement, fire and other high-risk professionals that provides coaching, training and customized resource management in a single application.

Unique and Proprietary Service Offering

Sharp Performance's platform is underpinned by specialized training protocols developed in conjunction with the U.S. Military's Special Operations teams. Specifically, Sharp Performance's team includes the cognitive performance coaches that designed and implemented the cognitive performance curriculum for U.S. Special Operations. These methodologies have demonstrated significant improvements in focus, stress endurance, and psychological flexibility, attributes not replicated by any other product in the market. The Sharp Performance Mobile App's content and methodologies are copyrighted and are not available in any other product on the market. The tailored and adaptive training regimens are informed by evidence-based practices and are uniquely designed to meet the nuanced needs of high-risk professions.

Specialized Expertise and Branding

Drawing upon the experience of military special operations veterans and performance coaches, Sharp Performance employs a destigmatized approach to mental wellness that resonates with law enforcement and fire personnel. Our platform is recognized within the industry for its ability to attract and effectively engage officers in a preventative manner, fostering a culture where seeking wellness support is normalized and encouraged.

Preventative Performance Coaching

Sharp Performance provides customers access to its own performance coaches and chaplains. All coaches have experience working with high-risk professionals, and Sharp Performance's proprietary methods for identifying, vetting, and training its performance coaches and chaplains to work specifically with law enforcement officers are unlike any other platform on the market. Sharp Performance's head coaches were previously in charge of performance coaching for the Joint Special Operations Command (JSOC) and US Army Special Forces, where they oversaw the extraordinary cultural change to destigmatize mental wellness. These same methods have been adapted and made exclusive to Sharp Performance so that we, along with our coaches,

may assist each agency and the law enforcement community as a whole destigmatize mental wellness and decrease stress-related ailments across the force.

Comprehensive and Centralized Resource Directory

Sharp Performance works closely with each agency to build a customized resource directory that consolidates a wealth of resources both unique to each agency and exclusive to Sharp Performance customers. These include, but are not limited to, existing health and wellness resources and services provided by the agency, chaplains, health incentives, national hotlines, as well as commercial partnerships exclusive to Sharp Performance. This centralized approach simplifies the process of seeking help and ensures timely interventions. Sharp Performance's software and methods are proprietary to Sharp Performance, Inc. and are designed to integrate both the organization's internal resources and external resources, including those provided by Sharp Performance, into a customized resource directory. This seamless integration enhances the coaching and training experience delivered through the Sharp Performance Mobile App.

Evidence of Impact and Efficiency

Endorsements from law enforcement and fire leaders underscore the transformative impact of Sharp Performance on organizational culture and individual well-being. Our analytics dashboard allows administrators to effectively report on platform utilization and departmental wellness trends to tailor interventions and proactively address the mental wellness needs of their teams.

Conclusion

In conclusion, Sharp Performance's comprehensive suite of solutions, proprietary training content, and demonstrated impact on high-risk professionals' mental wellness establish the platform as a sole source provider. No other product in the market can match our proprietary platform and specific utility. Should you require further information or wish to discuss this justification in detail, please do not hesitate to contact us.

Sincerely,



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