



Wauwatosa, WI

Tourism Commission

Meeting Minutes

7725 W. North Avenue
Wauwatosa, WI 53213

Wednesday, January 14, 2026

12:00 PM

Committee Room #2 and Zoom:
<https://servetosa.zoom.us/j/87081279202>,
Meeting ID 870 8127 9202

Regular Meeting

HYBRID MEETING INFORMATION

Members of the public may observe and participate in the meeting in-person or via Zoom at the link above. To access the Zoom meeting via phone, call 1-312-626-6799 and enter the Meeting ID.

CALL TO ORDER

The meeting was called to order by Chair Dan Underberg at 12:03p.m.

Present 4 Commissioner - Hotel Representative Chantal Boncher
 Commissioner Frankie Garr
 Commissioner Linda Gulrajani
 Commissioner Daniel Underberg

Absent 2 Commissioner Megan Tanel
 Alderperson Liaison David Lewis

ROLL CALL

APPROVAL OF MINUTES

1. Review and possible approval of minutes from the November 12, 2025 meeting

Attachments: [Hyperlink](#)

RESULT: APPROVED

MOVER: Frankie Garr

SECONDER: Linda Gulrajani

NEW BUSINESS

1. Provide Commission with the latest data on Firefly Grove Park and Mama Rosa sculpture, including maintenance and merchandise

Beth Gleesing presented latest visitation information for Firefly Grove Park along with updates on Mama Rosa maintenance costs and merchandise.

2. Review the status of the Opportunity Fund

Beth Gleesing reviewed the status of the Opportunity Fund, indicating policy to be presented in March 2026.

3. Present Commission update on the Heat Haven Sauna Experience at Hart Park and current Wellness Campaign

Beth Gleesing presented visitation data for Heat Haven Sauna Park at Hart Park from opening weekend through beginning of January.

4. Update Commission on the status of Annual Report presentation

Beth Gleesing shared the new city policy for all committee and commissions presentations of annual reports. Tourism Commission presentation will be on March 10, 2026.

5. Present Commission opportunity for public art installation at Firefly Grove Park

Motion to approve a transfer from Tourism’s Capital Budget to the Operating Budget in an amount up to \$75,000 plus a 10% overage for any ancillary installation costs, for the installation of public art at Firefly Grove Park and direct staff to finalize the proposal and contract with selected artist. This is a preferred artist providing proprietary art that is in alignment with the park’s mission.

RESULT: APPROVED

MOVER: Frankie Garr

SECONDER: Chantal Boncher

Aye: 4 Boncher, Garr, Gulrajani, and Underberg

Absent: 1 Tanel, and Lewis

ADJOURNMENT

Meeting adjourned at 12:52p.m.

NOTICE TO PERSONS WITH A DISABILITY

Persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (414) 479-8917 or send an email to tclerk@wauwatosa.net, with as much advance notice as possible.