



Wauwatosa, WI

Tourism Commission

Meeting Agenda

7725 W. North Avenue
Wauwatosa, WI 53213

Wednesday, January 14, 2026

12:00 PM

Committee Room #2 and Zoom:
<https://servetosa.zoom.us/j/87081279202>,
Meeting ID 870 8127 9202

Regular Meeting

HYBRID MEETING INFORMATION

Members of the public may observe and participate in the meeting in-person or via Zoom at the link above. To access the Zoom meeting via phone, call 1-312-626-6799 and enter the Meeting ID.

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

1. Review and possible approval of minutes from the November 12, 2025 meeting [26-0114](#)

NEW BUSINESS

1. Provide Commission with the latest data on Firefly Grove Park and Mama Rosa sculpture, including maintenance and merchandise [26-0115](#)
2. Review the status of the Opportunity Fund [26-0116](#)
3. Present Commission update on the Heat Haven Sauna Experience at Hart Park and current Wellness Campaign [26-0117](#)
4. Update Commission on the status of Annual Report presentation [26-0118](#)
5. Present Commission opportunity for public art installation at Firefly Grove Park [26-0119](#)

ADJOURNMENT

NOTICE TO PERSONS WITH A DISABILITY

Persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (414) 479-8917 or send an email to tclerk@wauwatosa.net, with as much advance notice as possible.



Wauwatosa, WI

7725 W. North Avenue
Wauwatosa, WI 53213

Staff Report

File #: 26-0114

Agenda Date: 1/14/2026

Agenda #: 1.

Review and possible approval of minutes from the November 12, 2025 meeting



Wauwatosa, WI

7725 W. North Avenue
Wauwatosa, WI 53213

Staff Report

File #: 26-0115

Agenda Date: 1/14/2026

Agenda #: 1.

Provide Commission with the latest data on Firefly Grove Park and Mama Rosa sculpture, including maintenance and merchandise



Wauwatosa, WI

7725 W. North Avenue
Wauwatosa, WI 53213

Staff Report

File #: 26-0116

Agenda Date: 1/14/2026

Agenda #: 2.

Review the status of the Opportunity Fund



Wauwatosa, WI

7725 W. North Avenue
Wauwatosa, WI 53213

Staff Report

File #: 26-0117

Agenda Date: 1/14/2026

Agenda #: 3.

Present Commission update on the Heat Haven Sauna Experience at Hart Park and current Wellness Campaign



Wauwatosa, WI

7725 W. North Avenue
Wauwatosa, WI 53213

Staff Report

File #: 26-0118

Agenda Date: 1/14/2026

Agenda #: 4.

Update Commission on the status of Annual Report presentation



Wauwatosa, WI

7725 W. North Avenue
Wauwatosa, WI 53213

Staff Report

File #: 26-0119

Agenda Date: 1/14/2026

Agenda #: 5.

Present Commission opportunity for public art installation at Firefly Grove Park

Recommendation: Motion to approve a transfer from Tourism's Capital Budget to the Operating Budget in an amount up to \$75,000 plus a 10% overage for any ancillary installation costs, for the installation of public art at Firefly Grove Park and direct staff to finalize the proposal and contract with selected artist. This is a preferred artist providing proprietary art that is in alignment with the park's mission.