

Sculpture Visitation

Economic Impact - \$6,907,368 *

- Visitation from 41 states
- Total volume: 101,767
 - Daytrip - 50 miles and under
 - Overnight - 50 miles and over
 - Local - Wauwatosa (6 zip codes**)
- Travel Wisconsin economic Impact
 - \$75 per day tripper
 - \$219 per overnight visitor

Category	Visits	Percentage
Daytrip	50,570	50%
Overnight	14,222	14%
Local	36,975	36%

*Source: Placer.ai
May 28-July 31, 2025

**53213, 53226, 56208, 53222, 53210, 53225