



CLERK'S OFFICE MEMO

To: **Government Affairs Committee**

From: **Steven A. Braatz, Jr., City Clerk**

Meeting Date: **June 13, 2023**

Subject: **Consideration of Class A/B/C alcohol license renewal applications for the 2023-2024 license period**

A. Issue

Attached is the final list of alcohol licensees that submitted applications thru June 5, 2023 and are ready for approval.

B. Qualifications

Criminal background checks were conducted on all agents listed on the applications. There were no violations that were substantially related to licensing activities and/or no habitual offenses. The Agents met all other qualifications.

C. Department Reviews

- Police Department: No issues.
- Fire Department: No issues.
- Health Department: No issues.
- Finance: Any outstanding personal property or real estate taxes shall be paid in full prior to issuance.

D. Notable Mentions

The following businesses have communicated to us that they have chosen not to renew:

- Rosebud Cinema – Regular Class B Combination (Beer and Liquor)
- Urban Beets – Class B Beer and Class C Wine

The following businesses have new Agents:

- Mayfair Hotel Holdings LLC, Renaissance Milwaukee West Hotel, Chadd Scott – Agent, 2300 N. Mayfair Rd.
- MOD Superfast Pizza Wisconsin LLC, MOD Super Fast Pizza, Laura Martinez Bravo – Agent, 7470 W. State St.
- Fortune Wisconsin LLC, Empire Fish, Derek Pannemann – Agent, 11200 Watertown Plank Rd.

All alcohol licensees have applied.



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E. Update on License Numbers and Quotas

The City does not have a local quota on "Class A" Liquor, Class "A" Beer, Class "B" Beer, or "Class C" Wine licenses.

License Type	Available	<u>2022-2023</u>	<u>2023-2024</u>
Class "A" Beer	Unlimited	21	20
"Class A" Liquor	Unlimited	20	20
Class "B" Beer	Unlimited	84	83
Regular "Class B" Liquor	45	44*	43**
Reserve "Class B" Liquor	28	28	28
Premier Economic Development "Class B" Liquor	2	2	1
Over-the-quota "Class B" Liquor	n/a	1	1
"Class C" Wine	Unlimited	10	8

*One regular licensee has surrendered their license due to closure, and a new applicant will be applying to take over that space.

**One additional licensee has elected to not renew.

F. Requested Actions

If acceptable, recommend the Common Council grant the renewal Class A/B/C alcohol licenses pursuant to the attached list for the 2023-2024 license period.