

Application Form

Profile

Bobby

First Name

Pantuso

Last Name

Middle
Initial

Email Address

Home Address

Suite or Apt

City

State

Postal Code

What district do you live in? *

☒ District 5

Home:

Primary Phone

Alternate Phone

4Jay Films

Employer

Owner

Job Title

Please look at the vacancy page before applying. Some Boards, Committees and Commissions have requirements that they are looking for in an applicant, such as specific skills or member types such as Adult or Student.

The Vacancy page can be found here:

[VACANCIES](#)

Which Boards would you like to apply for?

East Tosa Business Improvement District (BID) Board: Submitted

Why are interested in joining this Board, Committee or Commission?

[Bobby_Pantuso_Resume_2025.pdf](#)

Upload a Resume

If you have issues uploading your resume, email it to Misty Richey at mrichey@wauwatosa.net

If you need to send your resume separately, complete the remainder of the application, save it, and we will submit both the application and resume for you.

Please tell us about yourself and why you want to serve.

I bring a long track record of civic engagement and neighborhood-focused leadership in Wauwatosa. I served eight years on the Wauwatosa Common Council (2010–2018), representing East Tosa during a period of significant revitalization along North Avenue. In that role, I worked closely with local businesses, residents, and partner organizations to strengthen the district’s economic vitality and sense of place. I also have direct Business Improvement District experience, having served on BID boards both prior to and during my time as an alderman, and I currently own and operate 4Jay Films, a small storytelling-focused business based in East Tosa. My background in public service, small business, and community storytelling positions me to be a thoughtful, collaborative board member who understands both the policy and people side of sustaining a vibrant East Tosa business district.

Demographics

Date of Birth

Once you submit your application, check [here](#) for the Common Council agenda that has your appointment or reappointment. It may be possible that it will be on future agendas and not on the next upcoming meeting date agenda. This will be how you know if you have been appointed or reappointed.

Bobby Pantuso

PROFESSIONAL SUMMARY

Experienced project manager and community leader with expertise in nonprofit work, community engagement, event coordination, and video production. Over 10 years of experience leading teams, managing initiatives, and building relationships with diverse stakeholders. Passionate about using storytelling to foster inclusive, impactful environments.

EXPERIENCE

Owner/Founder

4Jay Films – Wauwatosa, WI

2020 – Present

- Manage all aspects of videography, social media content creation, and project coordination for small businesses and nonprofits.
- Oversee client relationships, project budgets, and timelines to deliver high-quality video and marketing content.
- Produce video content for websites, social media, and events to help clients grow their online presence and engagement.

Associate Director of Vocations & Mission Advancement

Society of the Divine Savior, Sisters of the Divine Savior – Milwaukee, WI

2014 – July 2025

- Lead fundraising strategies, including grant writing and donor relations, and coordinate logistics for events.
- Manage social media content and provide video/photography for website and outreach initiatives.
- Support administrative tasks such as scheduling, meetings, and documentation.

5th District Alderman

City of Wauwatosa, WI

2010 – 2018

- Led urban development projects and collaborated with local businesses, strengthening community relationships.

- Chaired Community Affairs Committee and actively recruited businesses to Wauwatosa.

Various Leadership Roles in Foodservice, Airline, Healthcare Industries

1993 – 2014

- Managed teams, budgets, and operations in fast-paced, service-oriented industries.
 - Developed and executed business strategies that improved operational efficiency and stakeholder satisfaction.
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COMMUNITY INVOLVEMENT

- **President, Friends of TOSA Park and Pool** (2018 – 2024): Lead initiatives supporting park and pool programs.
 - **Board Member, North Avenue Neighborhood Alliance** (2009 – 2018): Promote neighborhood development and organize community events.
 - **Founder, Friends of Center Street Park** (2013 – 2018): Coordinated park revitalization efforts, including fundraising and volunteer management.
 - **Appointed Roles:** Past board member of Wauwatosa Business Improvement District, GMVCB, and Civic Celebration Commission.
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EDUCATION

Bachelor of Science in Community Engagement and Education

University of Wisconsin-Milwaukee – Milwaukee, WI Magna Cum Laude

SKILLS

- Project Management: Event coordination, budgeting, logistics, timelines
 - Video Production: Videography, editing (FinalCut Pro), social media content
 - Community Engagement: Volunteer management, outreach, relationship building
 - Communication: Strong written and verbal skills, social media strategy
 - Technical: Microsoft Office Suite, Adobe
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