

Application Form**Profile**

Anna

First Name

Jarecki

Last Name

Middle
Initial

Email Address

Home Address

Suite or Apt

City

State

Postal Code

What district do you live in? *☒ District 6

Primary Phone

Alternate Phone

Nourish Skin and Sugar
Studio, Wauwatosa

Employer

Owner

Job Title

Please look at the vacancy page before applying. Some Boards, Committees and Commissions have requirements that they are looking for in an applicant, such as specific skills or member types such as Adult or Student.

The Vacancy page can be found here:[**VACANCIES**](#)**Which Boards would you like to apply for?**

East Tosa Business Improvement District (BID) Board: Submitted

Question applies to East Tosa Business Improvement District (BID) Board

Please note the following requirements for membership on the East Tosa Business Improvement District (BID) Board:

- 1)** If an applicant is not a Wauwatosa resident within the Tosa East Towne, Inglewood Heights, Pabst Park, Olde Hillcrest, or Washington Heights neighborhoods, the applicant must own property or operate a business within the BID
- 2)** If an applicant does not own property or operate a business within the BID, they need to be a Wauwatosa resident within the Tosa East Towne, Inglewood Heights, Pabst Park, Olde Hillcrest, or Washington Heights neighborhoods

Question applies to East Tosa Business Improvement District (BID) Board

Please select which of the following applies to your status with the East Tosa Business Improvement District: *☒ Business Owner

Question applies to East Tosa Business Improvement District (BID) Board

If you are a property owner (residential or commercial) within the East Tosa BID, please provide the address of your property.

Question applies to East Tosa Business Improvement District (BID) Board

If you are a business owner within the East Tosa BID, please provide the address of your business.

6230 W. North Ave.

Why are interested in joining this Board, Committee or Commission?

[Anna Resume.pdf](#)

Upload a Resume

If you have issues uploading your resume, email it to Misty Richey at mrichey@wauwatosa.net

If you need to send your resume separately, complete the remainder of the application, save it, and we will submit both the application and resume for you.

Please tell us about yourself and why you want to serve.

I am a small business owner, community advocate, and longtime resident deeply invested in the vitality of the North Avenue corridor in East Tosa. Since opening Nourish Skin & Sugar Studio on North Ave in 2021, I've experienced firsthand how a strong, well-supported business district can positively impact not only individual businesses but the entire neighborhood. My work has allowed me to build meaningful relationships with fellow business owners, property owners, residents, and city partners. I want to serve on the BID Board because I believe in proactive, collaborative stewardship of our commercial corridors. East Tosa has incredible potential, and a thoughtfully structured BID can help ensure the area remains clean, safe, welcoming, and economically resilient while supporting both long-established and newer businesses. I am particularly motivated by work that brings stakeholders together around shared goals, transparent communication, and measurable return on investment. Through my business and community leadership experience, I bring a practical understanding of budgeting, operations, marketing, and outreach, along with a deep appreciation for inclusive, small-business-forward growth. Serving on the BID Board feels like a natural extension of the work I am already committed to—helping East Tosa thrive as a vibrant, connected, and sustainable district for years to come.

Demographics



Date of Birth

Once you submit your application, check [here](#) for the Common Council agenda that has your appointment or reappointment. It may be possible that it will be on future agendas and not on the next upcoming meeting date agenda. This will be how you know if you have been appointed or reappointed.

Anna Jarecki

Wauwatosa, WI

Business Owner • Community Advocate



PROFESSIONAL SUMMARY

Entrepreneur and community-focused leader with over 15 years of experience in small business ownership, neighborhood development, and collaborative placemaking. Founder of a successful, high-traffic wellness studio and a key organizer behind economic development efforts along the North Avenue corridor in East Tosa. Proven ability to unite stakeholders, manage budgets, lead teams, and execute initiatives that strengthen local business districts.

CORE STRENGTHS

- Business Improvement District (BID) Development
- Small Business Advocacy & Retention
- Budgeting & Financial Oversight
- Community Engagement & Outreach
- Board Governance & Strategic Planning
- Event Programming & Placemaking
- Marketing, Branding & Communications
- Cross-Sector Collaboration

PROFESSIONAL EXPERIENCE

Founder & Owner

Nourish Skin & Sugar Studio — Wauwatosa, WI

2018–Present

- Founded and operate a thriving holistic spa employing 10 staff members and serving hundreds of clients monthly.
 - Oversee financial planning, budgeting, payroll, vendor relationships, and long-term growth strategy.
 - Activate retail, service, and event-based programming to increase foot traffic and neighborhood visibility.
 - Build strong partnerships with neighboring businesses, property owners, and local organizations.
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COMMUNITY & DISTRICT LEADERSHIP

East Tosa / North Avenue Corridor — Wauwatosa, WI

Ongoing

- Key organizer and advocate for the formation of the East Tosa Business Improvement District (BID).
- Conduct outreach to business owners and property owners regarding BID structure, assessments, and benefits.
- Coordinate stakeholder meetings, surveys, and informational sessions to build district-wide support.
- Research and benchmark successful BIDs locally and statewide to inform governance and budgeting.
- Lead and participate in neighborhood clean-ups, business mixers, and placemaking initiatives.

BOARD & LEADERSHIP EXPERIENCE

- Founder & Organizer, North Ave East Tosa Business Association (informal)
 - Experience collaborating with City staff, Alders, BID consultants, and peer district leaders
 - Skilled in balancing business owner and property owner perspectives
Comfortable with open meetings, transparency, and public-facing leadership roles
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EDUCATION & CERTIFICATIONS

- Bachelor of Arts, UW Whitewater, 2002
 - Esthetics Certification, 2008
 - Certified Sugaring Educator
 - Ongoing professional development in business operations, wellness, and leadership
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COMMUNITY IMPACT

- Advocate for inclusive, small-business-forward neighborhood growth
 - Champion for clean, safe, and vibrant commercial corridors
Supporter of local entrepreneurs, families, and community-driven initiatives
 - Believer in data-informed decision-making paired with authentic community input
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AVAILABILITY & COMMITMENT

Available for regular board meetings, committee participation, outreach initiatives, and special projects. Deeply invested in the long-term success, identity, and economic vitality of the East Tosa / North Avenue district.