

2024 - Annual Bike Parking Report



MILWAUKEE
REGIONAL
MEDICAL
CENTER

**RIDE
GUIDE**
RETHINK YOUR COMMUTE

Introduction

To best align with the City of Wauwatosa's municipal code for bike parking, MRMC is completing an annual report to document existing bike parking conditions on campus. The report will note any changes to bike infrastructure, including bike parking and on street facilities. The report will also detail current employee incentives to commute by bicycle. Finally, the results of any bike counts will be included to ensure the existing bike parking is meeting the needs of both employees and visitors.

Bike Infrastructure Changes

The Milwaukee Regional Medical Center encourages all mode types by implementing complete streets design across campus and providing sufficient and accessible bike parking. During 2024, the MRMC campus has undergone extensive construction to both its streets and building infrastructure. Some of the construction has impacted bike infrastructure and bike parking. The changes that occurred in 2024 are outlined below:

- Updated bike parking in Children's employee only structure from bike lockers that were in poor condition to two covered bike racks
- 5 new short term racks will be installed at FH to better align with the city's code
- 4 new short term racks will be installed at CW to better align with the city's code
- Two new Complete Streets are under construction (Doyne extension and 95th Street)
- 92nd Street is being reconstructed and will also be a Complete Street when finished.

Bike Commuting - Employee Incentives

The Milwaukee Regional Medical Center prioritizes sustainable commutes and reducing single occupancy vehicle trips to and from campus. One-way MRMC supports these efforts is through a transportation demand management (TDM) program for employees. The TDM program, known as The Ride Guide, provides information, resources, and incentives to employees making a sustainable commute, including commuting by bike.

The Ride Guide offers numerous incentives for current and interested bike commuters including:

- Discounted bike tune ups and bike maintenance classes from the Tosa Bike Garage
- Three bike challenges from Love to Ride with local prizes
- Free monthly Spin class from the WAC to improve fitness for bike commuting
- Bike trip planning through the City of Milwaukee's Low Stress Bike Route Finder
- Local bike trail information
- Bike commuting education including a webinar on commuting by bike featuring current MRMC bike commuters

- Emergency Ride Home Program granting two Lyft rides home per quarter for employees currently making a sustainable commute (including biking)
- Bicycle safety tips and classes from Bublr Bikes
- Discounted Bublr Bike passes (30-day pass for \$5 - \$25 off!)
- Bike Buddy program – offering employees an opportunity to ride with a seasoned bike commuter and fellow employee
- Bike to Work Day including four group rides and commuter stations with swag and refreshments

MRMC further supports commuting by bike by providing complete streets infrastructure within the campus boundaries. N 87th Street is the first of many complete streets with raised, separated bike lanes on the campus. N 92nd Street, W Doyne Ave and N 95th Street are currently under design or construction and will also have bicycle accommodations.

While not every employee owns their own bicycle, the MRMC has partnered with the City and Bublr bikes to bring numerous Bublr bike stations to the campus. As of 2024, three bublr bike stations can be seen on or adjacent to MRMC's campus. Two additional stations are planned for N 92nd Street in the fall of 2024.

Finally, MRMC is continually updating and installing new bike parking racks across campus to further embrace commuting by bike. As of 2024, there are 15 bike parking locations across the MRMC campus. Most of which have numerous bike racks and many of which are covered and secure.

Bike Parking Counts

To monitor the use of both short term and long-term bicycle parking across the MRMC campus a bike parking count was conducted. Numerous factors were considered when selecting the date of the count including weather, time of day, and day of week. MRMC is aware that the campus sees the highest number of trips per day on Tuesdays, Wednesdays and Thursdays each week. Time of day is another important factor to consider, most employees and visitors are at MRMC during first shift therefore bicycle counts are proposed to take place mid-day to capture the highest number of bikes campus. Finally, bike parking will only take place on days with favorable weather conditions that align with ideal biking conditions. The bike parking count parameters are listed below:

- Bike parking counts will take place on a Tuesday, Wednesday or Thursday only
- Bike parking counts will take place between 9am – 2pm
- Bike parking counts will only be completed when there is less than 10% chance of precipitation
- Bike parking counts will only be completed when temperatures are between 50 – 90 degrees

One bike parking count was completed in 2024. The count was done on Wednesday, August 28, 2024. The weather on August 28th was favorable for biking, with temperatures in the 70s and low to no chance of precipitation. The count was completed in the early afternoon between 1pm – 2pm.

In 2025 and beyond, three bike parking counts will be taken in May, July and September.

The 2024 annual bike parking count results can be seen in the table below.

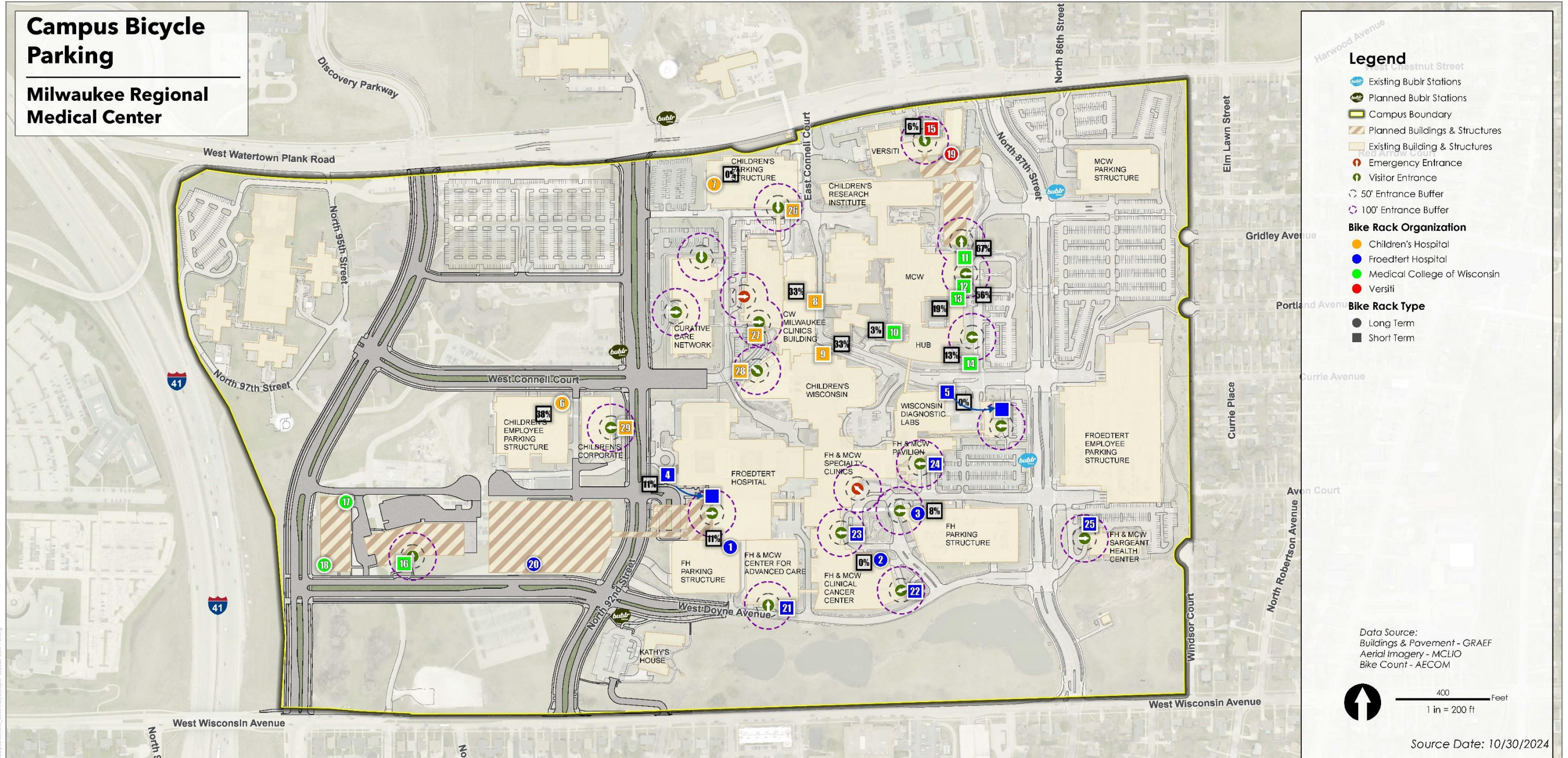
Bike Parking Count 8/28/24

MRMC Direct #	Member Org	Location description	Covered/Not Covered	Short/Long Term	# of Racks	Total Capacity	# of Bikes Present	% of Total Bike Capacity Utilized
#1	FH	NE corner, Level 1 of P1/Blue Parking Garage	Covered	Long term	2	18	2	11%
#2	FH	NE corner, Level 1 of P2/Gold Parking Garage	Covered	Long term	1	9	0	0%
#3	FH	NW corner, Level 1 of P3/Orange Parking Garage	Covered	Long term	6	60	5	8%
#4	FH	Located east of 92nd St south of main FH entrance	Not covered	Short term	2	9	1	11%
#5	CW	Located NE corner, Level 1 of CW West/Corporate Parking Structure	Covered	Long term	2	8	3	38%
#6	CW	West end of parking structure, Level C	Covered	Long term	2	18	0	0%
#7	CW	Outside CW E5 entrance, behind main entrance	Not covered	Short term	1	9	3	33%

#8	CW	Outside West entrance of Children's research institute	Not covered	Short term	1	9	3	33%
#9	MCW	Outside SW corner of MCW HUB	Not covered	Short term	19	38	1	3%
#10	MCW	NE corner of main MCW entrance	Covered	Short term	1	9	6	67%
#11	MCW	SE corner of main MCW entrance	Covered	Short term	1	9	5	56%
#12	MCW	South of MCW main MCW entrance	Not Covered	Short term	4	36	7	19%
#13	MCW	NW corner of Connell and 87th Street, south of MCW HUB	Not Covered	Short term	6	54	7	13%
#14	Versiti	In front of main Versiti entrance, south of Watertown Plank Road	Not Covered	Short term	1	16	1	6%
#15	WI Diagnostic Lab	SW corner of W Connell Ave and N 87th Street, near loading dock	Not Covered	Short term	2	20	0	0%

Campus Bicycle Parking

Milwaukee Regional Medical Center



- ### Legend
- Existing Bubl Stations
 - Planned Bubl Stations
 - Campus Boundary
 - Planned Buildings & Structures
 - Existing Building & Structures
 - Emergency Entrance
 - Visitor Entrance
 - 50' Entrance Buffer
 - 100' Entrance Buffer
- ### Bike Rack Organization
- Children's Hospital
 - Froedtert Hospital
 - Medical College of Wisconsin
 - Versiti
- ### Bike Rack Type
- Long Term
 - Short Term

Data Source:
Buildings & Pavement - GRAEF
Aerial Imagery - MCLIO
Bike Count - AECOM

400 Feet
1 in = 200 ft

Source Date: 10/30/2024

Bike Rack #	Organization	Location	Short / Long Term	Covered / Not Covered	# of Racks	Capacity	8/28 Count	8/28 %	Bike Rack #	Organization	Location	Short / Long Term	Covered / Not Covered	# of Racks	Capacity
Existing Bicycle Parking															
1	Froedtert Hospital	NE corner, Level 1 of P1/Blue Parking Garage	Long Term	Covered in parking structure	2	18	2	11%	16	Medical College of Wisconsin	Just South of Milwaukee State Crime Lab	Short Term	Not covered	1	2
2	Froedtert Hospital	NE corner, Level 1 of P2/Gold Parking Garage	Long Term	Covered in parking structure	1	9	0	0%	17	Medical College of Wisconsin	NE corner of Parking Area 1 Replacement Building	Long Term	Covered in parking structure	8	16
3	Froedtert Hospital	NW corner, Level 1 of P3/Orange Parking Garage	Long Term	Covered in parking structure	6	60	5	8%	18	Medical College of Wisconsin	SW corner of Parking Area 1 Replacement Building	Long Term	Covered in parking structure	8	16
4	Froedtert Hospital	Recommended to be moved within 50' of Froedtert Hospital Entrance	Short Term	Not covered	2	9	1	11%	19	Versiti Blood Center	Inside staff entrance	Long Term	Covered	15	15
5	Froedtert Hospital (WI Diagnostic)	Recommended to be moved within 50' of Froedtert Hospital Entrance	Short Term	Not covered	2	20	0	0%	20	Froedtert Hospital	Southwest side of structure by entrance	Long Term	Covered in parking structure	13	20
6	Children's Hospital	Located NE corner, Level 1 of CW West/Corporate Parking Structure	Long Term	Covered bike lockers	12	8	3	38%	Recommended Bicycle Parking						
7	Children's Hospital	West end of parking structure, Level C	Long Term	Covered in parking structure	2	18	0	0%	21	Froedtert Hospital	Within 50' of Froedtert Hospital Entrance	Short Term	Not covered	2	4
8	Children's Hospital	Outside West entrance of Children's research institute	Short Term	Not secured	1	9	3	33%	22	Froedtert Hospital	Within 50' of Froedtert Hospital Entrance	Short Term	Not covered	2	4
9	Children's Hospital	Outside CW E5 entrance	Short Term	Not covered	1	9	3	33%	23	Froedtert Hospital	Within 50' of Froedtert Hospital Entrance	Short Term	Not covered	2	4
10	Medical College of Wisconsin	Outside SW corner of MCW HUB	Short Term	Not covered	19	38	1	3%	24	Froedtert Hospital	Within 50' of Froedtert Hospital Entrance	Short Term	Not covered	2	4
11	Medical College of Wisconsin	NE corner of main MCW entrance	Short Term	Covered - under overhang	1	9	6	67%	25	Froedtert Hospital	Within 50' of Froedtert Hospital Entrance	Short Term	Not covered	2	4
12	Medical College of Wisconsin	SE corner of main MCW entrance	Short Term	Covered - under overhang	1	9	5	56%	26	Children's Hospital	Within 50' of Children's Hospital Entrance	Short Term	Not covered	2	4
13	Medical College of Wisconsin	South of MCW main MCW entrance	Short Term	Not covered	4	36	7	19%	27	Children's Hospital	Within 50' of Children's Hospital Entrance	Short Term	Not covered	2	4
14	Medical College of Wisconsin	NW corner of Connell and 87th Street, south of MCW HUB	Short Term	Not covered	6	54	7	13%	28	Children's Hospital	Within 50' of Children's Hospital Entrance	Short Term	Not covered	2	4
15	Versiti Blood Center	In front of main Versiti entrance, south of Watertown Plank Road	Short Term	Not covered	1	16	1	6%	29	Children's Hospital	Within 50' of Children's Hospital Entrance	Short Term	Not covered	2	4