



Wauwatosa Municipal Safety Action Plan

Transportation Affairs Committee

October 21, 2025

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Agenda



- MCDOT Complete Communities Project Overview
- Introduction to Vision Zero
- Wauwatosa Municipal Safety Action Plan
 - Vision Zero Goal
 - Safety Analysis
 - Existing Efforts
 - Priority Strategies
 - Implementation
- Resolution & Plan Adoption

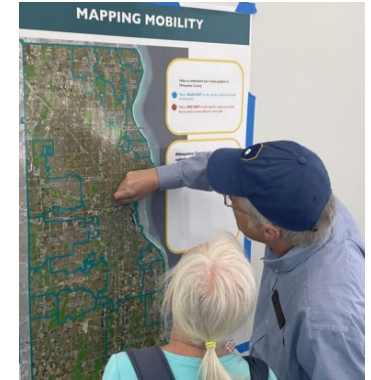
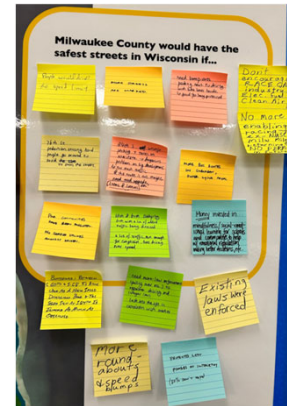
Complete Communities Overview



-  Phase One: Transportation Safety Assessment Report
-  Phase Two: Comprehensive Safety Action Plan (CSAP)
-  **Phase Three: Municipal Safety Action Plans**

Phase One Highlights

- Public engagement meetings in each municipality (22 in all)
- Transportation Safety Assessment report synthesizing resident feedback with local and national historical crash data trends



Phase Two Highlights

- Corridors of Concern safety analysis
- Policy assessment + recommendations
- Strategy and project opportunities
 - Safer Streets Toolkit
 - 142 priority projects



Intersection Daylighting / Bump-outs

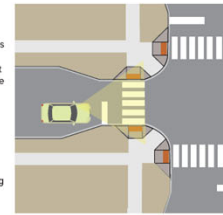
CATEGORY
Quick-Build

DESCRIPTION

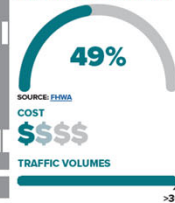
Daylighting typically restricts parking within 20-30' of the intersection to enhance sight lines and visibility for drivers, cyclists, and pedestrians, reducing the potential for collisions and improving overall safety at road junctions. Daylighting installations can include different combinations of pavement markings, curb paint, signage, flexible posts, and/or concrete structures to either communicate or physically prevent parking in the daylight areas.

WHY IT WORKS

Intersection daylighting provides pedestrians a clearer view of oncoming vehicles and improves visibility of both pedestrians and traffic control devices for motorists, allowing them more time to see people crossing.



CRASH REDUCTION POTENTIAL



EXAMPLE

6th Street
Hoboken, New Jersey



Lancaster, PA

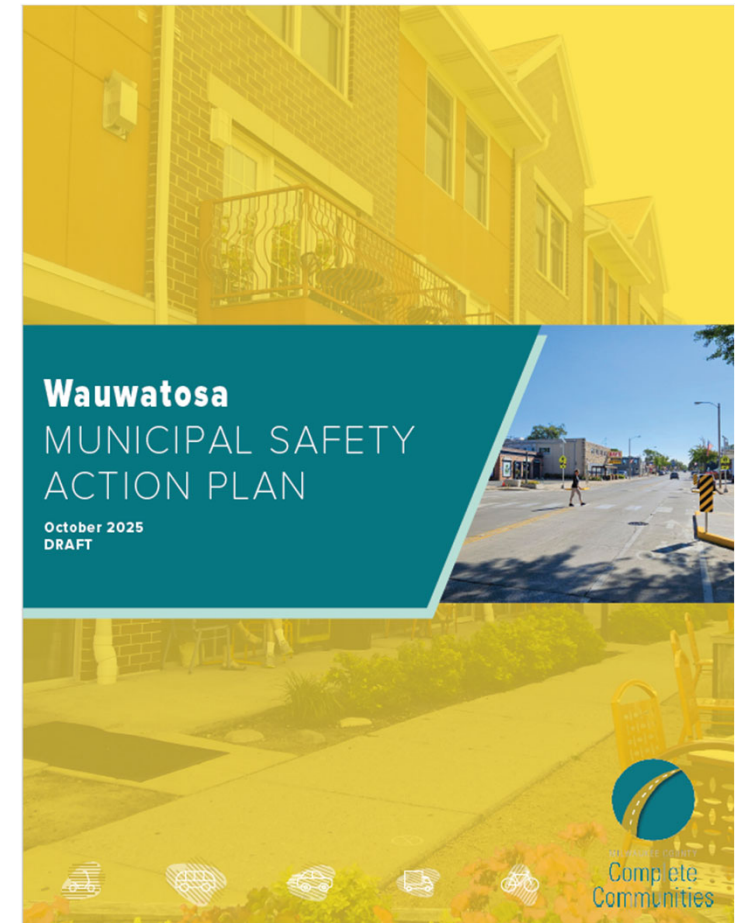


AREA TYPES



Phase Three Highlights

- Continued Coordination and collaboration
- Project development
- Policy, process and design guidance
- Municipal Action Plans with commitments to Vision Zero, strategies, and roadmap forward



What is Vision Zero?



Traditional Approach

Prevent **all** crashes

Deaths are **inevitable**

Perfect human behavior

Individual responsibility



Vision Zero

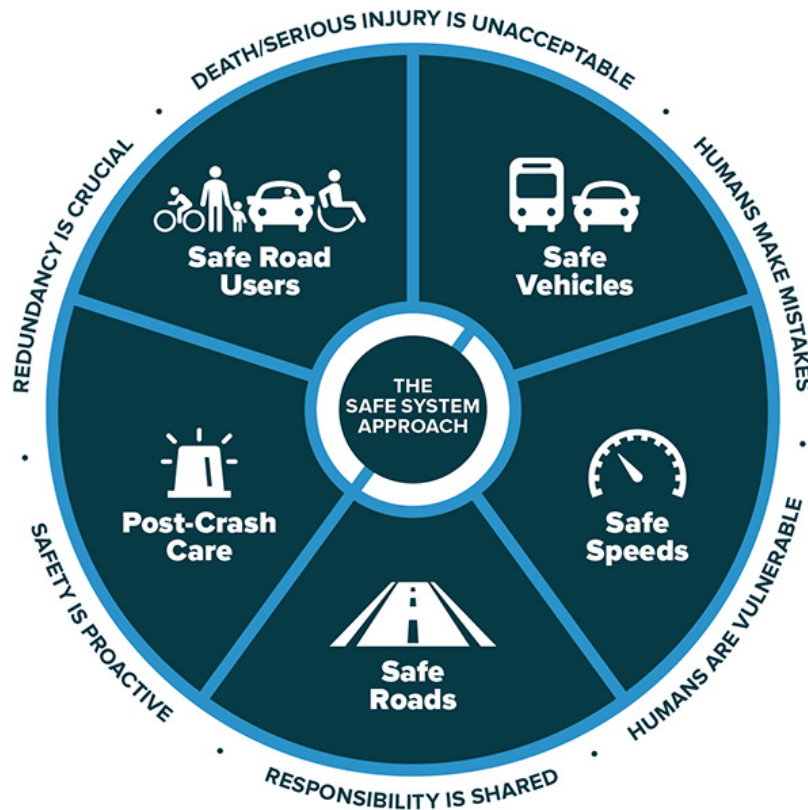
Prevent **fatalities**
and serious injuries

Deaths are **preventable**

Integrate human error into
transportation system

Shared responsibility

Safe System Approach

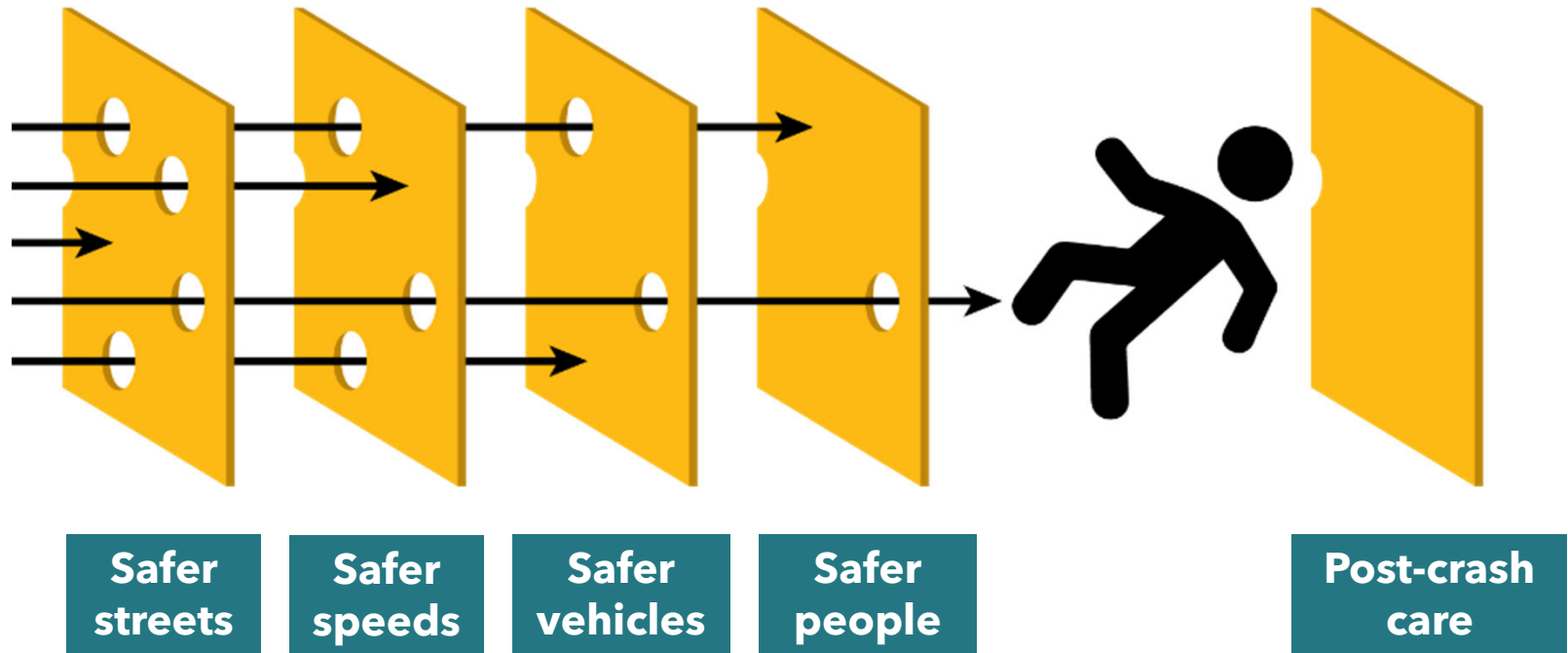


Source: FHWA.

Safe System Principles:

- Death/serious injury is unacceptable
- Humans make mistakes
- Humans are vulnerable
- Responsibility is shared
- Safety is proactive
- Redundancy is crucial

Safe System Approach



Vision Zero Action Team



Purpose:

- To establish a **collaborative, cross-departmental team** to support the development and implementation of Tosa's Safety Action Plan (SAP)

Departments

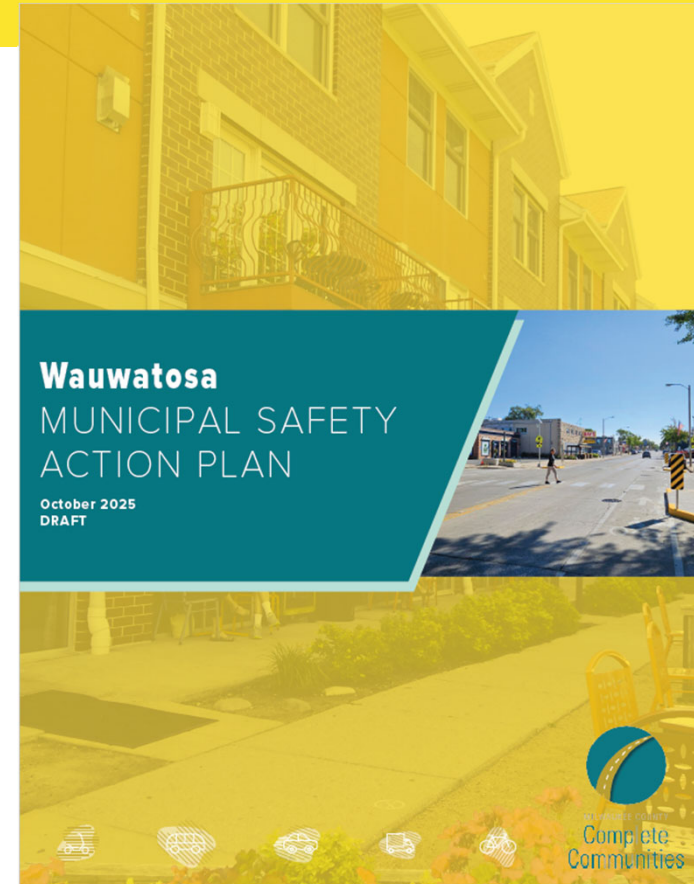
- Administration
- Communications
- Fire - Emergency Medical Services
- Health
- Planning & Development
- Police
- Public Works - Operations
- Public Works - Engineering

Wauwatosa Safety Action Plan



Contents:

- Leadership Commitment & Goal Setting
- What is Vision Zero?
- Planning Process and Structure
- Existing Conditions
- Priority Action Steps
- Priority Projects
- Implementation



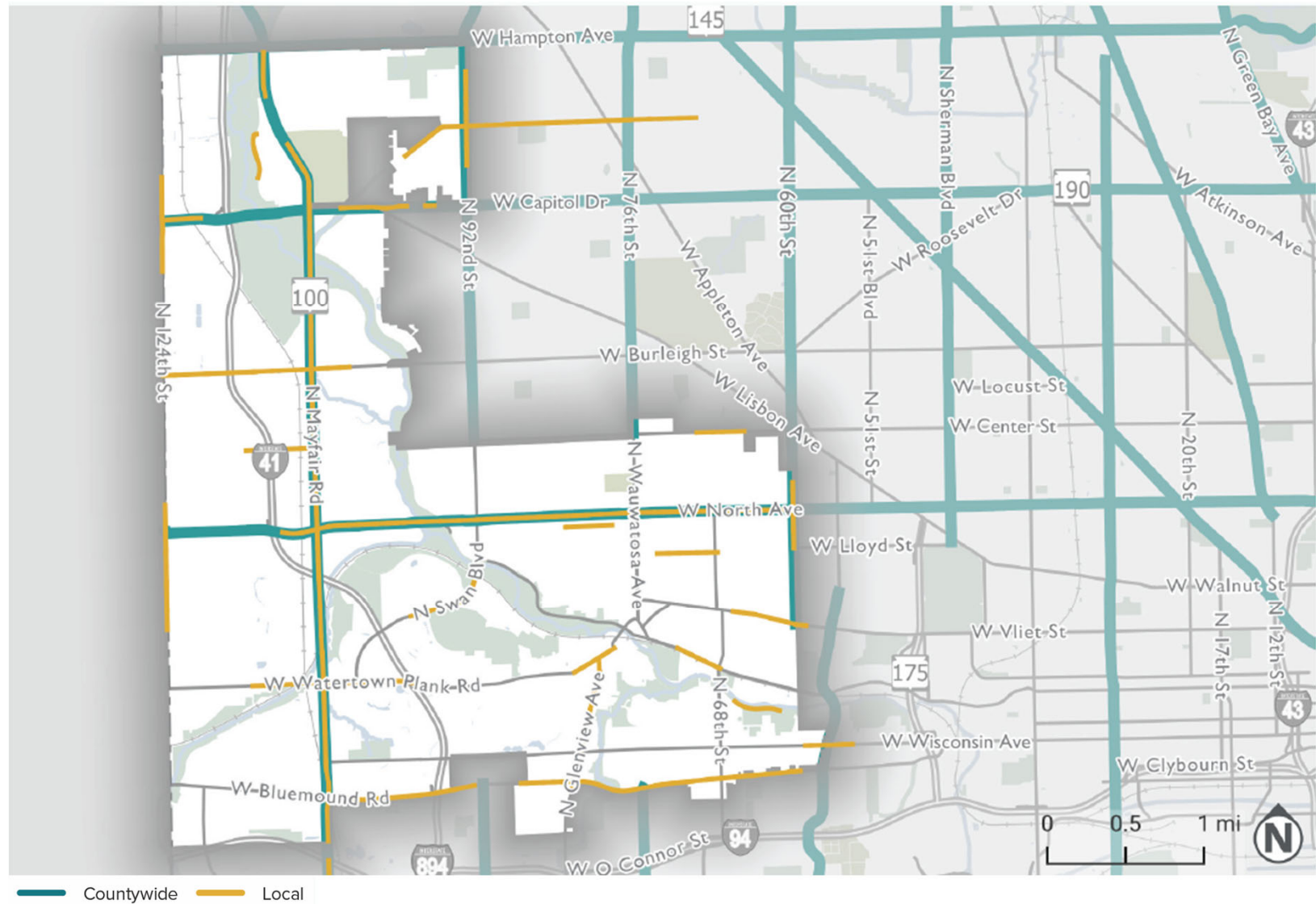
Vision Zero Goal



Zero traffic fatalities and serious injuries by **2037**



Corridors of Local Concern



Tosa is *already* working toward Vision Zero

SAP identifies how efforts can be better codified, scaled up, or directed to Corridors of Concern



Priority Strategies

- 19 strategies developed
- Plan identifies:



Specific actions



Timelines



Leading and supporting actors

Strategy Categories

Safer streets

Safer people

Safer vehicles

Safer speeds

Post-crash care

Administration

Priority Strategies

1. Safer streets

- 1.1** Prioritize safety improvements along Corridors of Local Concern and the intersections with the most severe crashes
- 1.2** Create safe and accessible networks for bicyclists, pedestrians, and transit users
- 1.3** Use data and innovative technology to understand safety issues and trends
- 1.4** Continuously enhance Complete Streets policy across planning and engineering processes
- 1.5** Increase the safety and visibility of road users at intersections and crossings

2. Safer people

- 2.1** Leverage partnerships with the Wauwatosa School District to enhance safety around schools and foster a culture of safety
- 2.2** Continue to target enforcement at high-crash locations with high-risk behaviors
- 2.3** Develop ongoing public education in alignment with Vision Zero efforts

Priority Strategies

3. Safer vehicles

- 3.1** Launch effort to create a safer city fleet
- 3.2** Lead by example through safe driving practices across City operations

4. Safer speeds

- 4.1** Track the impact of and grow the Neighborhood Traffic Calming Program to make local streets safer
- 4.2** Ensure that speed setting policies are context-sensitive and prioritize the safety of vulnerable road users
- 4.3** Design and engineer streets to achieve desired speeds

5. Post-crash care

- 5.1** Respond to fatal and serious injury crashes with urgency
- 5.2** Develop cross-departmental response to serious and fatal crashes
- 5.3** Improve data collection and sharing on fatal and serious crashes

Priority Strategies

6. Administration

- 6.1** Establish a cross-disciplinary Vision Zero Action Team to advance traffic safety initiatives
- 6.2** Track and share progress toward improving traffic safety
- 6.3** Consistent with *Tosa Tomorrow*, support the co-location of new, mixed-used development with safe, multi-modal transportation option

Implementation

Section answers:

- How do we prioritize projects?
- Where does funding come from?
- How do we coordinate and collaborate with partners?

The SAP is a living document



Resolution & Plan Adoption



Resolution includes:

- Adoption of Vision Zero goal
- Adoption of Municipal Safety Action Plan



Thank you!

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