



## **Report on Door-to-Door Outreach for Mandel Group's proposed Multi-Family Development at Mayfair Road and Wisconsin Avenue**

**November 5, 2024**

**Drafted by Mary Claire Lanser**

Lanser Public Affairs is a grassroots public affairs and community outreach organization retained by developers for over twenty years. The community outreach for the Mandel proposal followed my usual process, which demonstrates respect to everyone and to all opinions.

**Process:** On November 1 and 2, I visited twenty-four residences near the development site, visiting the closest ones twice if they didn't come to the door the first day. I spoke with people at only five of these addresses. Most people didn't come to the door even when it seemed they were home, weary from the contentious presidential election canvassing. My main purpose was to invite people to a Special Informational Open House to be held November 4. I left the invitation in a door hanger bag when there was no answer. Residents of twenty-four households received the invitation. Nine residents subsequently attended the information meeting. Of the people I met with, visit times ranged from less than one minute to more than 15 minutes. I urged people to share my contact information with anyone interested in more details and to call me anytime if they thought of additional questions. People seemed to appreciate the personal outreach.

**Streets visited: Wisconsin Avenue and Michigan Street**

Comments in Random Order:

- I am here since 1966. There have been lots of changes; there weren't even streetlights back then. Didn't know about the Irgens plan and doesn't care what happens at this corner now.
- Busy with kids but took the invite.

- It looks fine, especially with the berm and keeping trees. Doesn't mind the connection to Wisconsin at 106<sup>th</sup> Street. Knows of Mandel and the firm's reputation.
- If the entrance is even with 106<sup>th</sup> Street, it shouldn't be too bad. Appreciates they will be looking at the edges of the "E" sections instead of the one longer part that Irgens had facing Wisconsin. Will come to the info meeting with her husband, who remains opposed to any development at this site.
- I wish it wouldn't happen. Don't build anything here at all. Single mom of a 16-year-old, here for 8 years. Worried about "transients". Doesn't like that there will be a pool. Is there room? Thinks lights from the building will shine into her living room and she doesn't want to rearrange the furniture. This proposal disrupts this 6-house street, which isn't fair. This does look farther from the street than the previous proposal; could it be farther yet? Wants more trees; will be interested in the detailed landscaping plan. Would also like to see a rendering of what it will look like from her property. When the Irgens commercial buildings were under construction, there were bothersome bright lights. Has never liked that apartments are proposed. People will be on their balconies staring at her house. Why not leave it a parking lot? I am just not comfortable.