



To: Library Board Planning Committee

Fr: Peter Loeffel, Library Director

November 13, 2024

Re: Strategic Plan discussion

Purpose/Need

The Wauwatosha Public Library's current strategic plan runs from 2020 through 2024. The Planning Committee will discuss options for extending the current plan.

Background

In 2019, the Library Board hired a consultant, WiLS, to facilitate the completion of a five-year strategic plan. The current plan focus on three planks: improving services, improving spaces, and improving communications and community engagement.

The Library Board planning committee can consider rewriting a new plan (with or without paid outside consultants), making significant changes to the existing plan, or extending the existing plan for a given number of years.

Recommendation

Because of the nature of the current status of the City's Municipal Complex plans, WPL staff recommends that the Library Board planning committee recommend that the Library Board consider extending the current strategic plan for a determined number of years. This will allow the current strategic plan to continue to serve as a guide for library services and spaces until plans for the Municipal Complex are fully realized.

If the planning committee takes this course, the committee can update the Library Board at the November Board meeting, and a future strategic plan is expected to be on the agenda during the January, 2025 Library Board meeting for Board approval.