

City of Wauwatosa

Milwaukee County Research Park Master Plan Public Participation Plan

The City is developing a Master Plan of the Milwaukee County Research Park (Park) in partnership with Irgens Partners, LLC., with the goal of repositioning the Park for long-term viability, enhancing economic development, and improving overall connectivity and aesthetics. The planning area is bounded by Watertown Plank on the north, Interstate 41 on the east, Wisconsin Avenue on the south, and Mayfair Road on the west. Upon completion, the City intends to adopt the Plan as part of its Comprehensive Plan.

Opportunities for public participation and engagement during the development of the Plan include, but are not limited, to the following activities:

1. Online Engagement. A publicly accessible online mapping application and/or survey will be available on the City's website to obtain feedback about issues and opportunities within the planning area.
2. Stakeholder Interviews. The consultant will conduct interviews with stakeholders of the planning area to identify and understand issues and opportunities.
3. Promotion:
 - a. City Website. The City will utilize its website to post draft plan materials, project and meeting dates, and meeting minutes.
 - b. Social Media. Information regarding project meetings and engagement opportunities will be promoted through the City's social media.
4. Project Meetings:
 - a. Public Open House. An open house will be held to share and obtain feedback on the draft plan.
 - b. Plan Adoption.

City meetings that involve agenda items related to the Plan are anticipated to occur in open session and will be noticed according agenda posting practices. In addition, Plan Commission and Common Council meetings will be recorded and comments can be submitted through the meeting portal.

 - i. Public Hearing. At least one public hearing at the Common Council will be held on the Plan as required under Wis. Stat. 66.1001(4). The City will provide written notice about the public hearing pursuant to Wis. Stat. 66.1001(4).
 - ii. Plan Commission. The Plan Commission will make a recommendation regarding Plan adoption.
 - iii. Common Council. The Common Council shall have the authority to adopt the Plan by ordinance pursuant to Wis. Stat. 66.1001(4).
 - c. Other Committee & Commission Meetings. The planning process may include meetings attended by members of other City committees and commissions.