## **Application Form**

Profile				
Allysha		Willman		
First Name	Middle Initial	Last Name		
Email Address				
Home Address			Suite or Apt	
City			State	Postal Code
What district do you live	in? *			
Primary Phone	Alternate Ph	one		
Spincraft	HR Man	ager		
Employer	Job Title			
Please look at the vacant and Commissions have re such as specific skills or	quireme	nts that they a	re looking for in	an applicant,
The Vacancy page can be	found he	ere:		
VACANCIES				
Which Boards would you	like to ap	oply for?		
Board of Parks and Forestry C				
Interests & Experiences				
Please tell us about yourself	and why	you want to serve	е.	
Allysha_Willman_Resume.pdf Upload a Resume	_			

Why are you interested in joining this Board or Commission?

I've been a resident of Wauwatosa for over 10 years and have been interested in serving on a board to continue to support the city and its inhabitants. I've participated in many townhalls, forums, and meetings over the years, and would like to increase my involvement. I have a passion for leaving spaces better than how you found it and improving the lives of others. I'd be honored and excited to serve.

# **Demographics**

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity *	
✓	
Gender *	
✓	
Sexual Orientation *	
✓ Bisexual	
Date of Birth	

# Allysha Willman

#### **CAREER SUMMARY:**

Over 10 years of experience as a Human Resource Professional; SHRM-CP certified. Enhances strategic initiatives and change management through innovative thought partnership and project management. Demonstrates leadership and passion through associate advocacy, interpersonal communication, and the drive for continued growth. Cross-functional in multiple areas of Human Resources including Employment & Labor Law and Compliance.

## **PROFESSIONAL EXPERIENCE:**

Spincraft, Milwaukee, WI

HR Manager March 2024-Present

- Coordinates and implements of all daily functions including benefits management, leaves, full-cycle recruitment, on-boarding, offboarding, policy creation, HRIS management, compliance management, and employee engagement
- Manages all leave administration, worker's compensation, and payroll
- Participates in salary benchmarking, performance management and compensation development
- Oversees benefits & open enrollment administration
- Develops all policy, procedures and required reporting for a publicly traded company

#### Catalyst Construction, Milwaukee, WI

HR Manager

September 2021-March 2024

- Coordinates and implements of all daily functions including benefits management, leaves, full-cycle recruitment, on-boarding, offboarding, policy creation, HRIS management, compliance management, and employee engagement
- Designs and executes performance and compensation programs, training and development programs, employee engagement/recognition initiatives, etc.
- Acts as administrator and point of contact for 401(k) and ESOP retirement plans for employees
- Participates in various employee committees as the ESOP Chair and IT Committee Chair, and strategic planning initiatives for future company growth

## Sendik's Food Markets, Milwaukee, WI

Recruiting and Training Lead

January 2017-September 2021

- Recruitment: Oversee day to day recruitment functions, set standards and ensure consistency in process and practice. Develop and
  implement recruitment strategies including data analytics, metric evaluation, and proactive succession planning. Participates in
  full-cycle recruitment and staffing, including offer negotiation, background checks, and onboarding for all locations, management,
  and bench positions
- Training & Development: Develops and oversees new associate and skilled-level training programs for all departments store-wide, including curriculum development, budgets, KPI, and training workshops. Manages and oversees the training process for trainers, including leading training sessions. Manages several associate programs and projects as it relates to onboarding, retention, and talent development

#### The Skin Institute and Day Spa, Milwaukee, WI

Talent Management

April 2015-January 2017

- Training & Development: Created and implemented new onboarding and training programs for all new talent for all three companies. Created materials and instructed classes on job readiness for the AVEDA Institutes
- **Talent Development:** Full-cycle recruitment, assisted Department of Human Resources with team retention, employee relations, benefits, event planning, and ongoing training. Exceeded AVEDA benchmark goal for retention; increased overall retention by 8%, and increased retention under one year by 6%

## **EDUCATION:**

University of Wisconsin-Madison, Madison, WI

Bachelor of Arts in Communication Arts - Rhetoric; December 2011

### **ADVANCED TRAINING & MEMBERSHIPS:**

- Society of Human Resource Management; SHRM-CP
- Professional Dimensions; Women's Leadership Organization
- Stephen Covey: 7 Habits of Highly Successful People

February 2023

August 2019

June 2016