



CITY OF WAUWATOSA

CIVIC CELEBRATION COMMISSION

AGENDA

July 27, 2023

7:00 PM

Committee Room 1
7725 W. North Avenue,
Wauwatosa, 53213

REGULAR MEETING

CALL TO ORDER – Chair Robert Brunow called the meeting to order at 7:00 PM.

ROLL CALL – Present: Alexander Bearden, Robert Brunow, Melissa Dolan, Sarah Leonhardt, Dan Lofy, Pat Premetz, Brit Swisher and Jamie Swisher. Excused: Mike Anich, Mike Morgan and Wendy Venske.

APPROVAL OF MINUTES OF PREVIOUS MEETING – June, 2023, Minutes were approved.

NEW BUSINESS:

ASSIGNMENTS & UPDATES – 2023

- a. **Memorial Day** – Mike Anich – No report
- b. **Treasurer's Report** - Sarah Leonhardt – No report
- c. **Parade** – Dan Lofy – 74 units participated with a total cost of \$16,721 out of \$25,000 budget (including floats). Several units did not show up. There will be a discussion of route options upon input from police department. Pat Premetz made a motion to eliminate all loudspeakers used for advertising on units. Motion passed. In the future, we will have handouts to give to each unit outlining rules at set up.
- d. **Evening Program** – Brit and Jamie Swisher – Need additional signage at Rotary Stage area regarding tents and grills.
- e. **Afternoon Program** – Pat Premetz – Estimated attendance was 100. Need advertising in addition to digital backpacks. 18 decorated bikes with prizes for all. Discussed need for additional games and activities. Tosa Cares station worked well. Discussed ideas for signage to direct participants at Hart Park. Total cost was \$1,194.28.
- f. **Fireworks** – Bob Brunow – Some problems with sight lines. Would like to have fire department attend a meeting to see if we could utilize another launching site. Bob Brunow brought up the possibility of using a drone show.
- g. **Flyers/PR/Advertising** – No report
- h. **Photographer** – Dan Lofy – No report
- i. **Flags** – Lori Murphy – Need to order flags.
- j. **Fundraising** – Brit Swisher – No report
- k. **Judging/Awards** – Dan Lofy – No report
- l. **Permits/Support Services (Port-O-Johns, Radios) & Breakfast** – Wendy Venske – No report
- m. **Volunteer Coordinator** – Sarah Leonhardt – No report
- n. **Mayfair Contacts & Insurance** – Bob Brunow – No report
- o. **Signs & Golf Carts** – Alexander Bearden – All went well with pickup and return with police escort.
- p. **Cars** – Mike Morgan – No report
- q. **Contacts with Officials** – Bob Brunow and Mike Morgan – No report
- r. **Floats** – Alexander Bearden – Storage of three floats at Hanson Storage worked well. Penzey's float fell apart. Alexander will look into other vendors for floats.

- s. **Traffic** – Bob Brunow & Brit Swisher – No report

ADJOURNMENT

Meeting adjourned at 8:30 PM.

Any person who has a qualifying disability as defined by the Americans with Disabilities Act who requires the meeting or materials at the meeting to be in an accessible location or format, must contact the City Clerk at voice telephone 479-8917 or TTY 471-8484 (City Hall, 7725 W. North Avenue, Wauwatosa, Wisconsin 53213) for accommodations. Requests for accommodations for meetings should be made at least three (3) business days prior to the meeting. Every effort will be made to arrange accommodations for all meetings; so please give the City Clerk as much advance notice as possible.